

For immediate release

## Canal+ Group deploys Frog by Wyplay software on all its *Le Cube* DTT Set-Top Boxes

**MARSEILLE, France - December 9<sup>th</sup>, 2014** – Canal+ Group has updated all its digital terrestrial Set-Top Boxes with the Frog by Wyplay software, customized by the Canal+ team. The new software version has been successfully deployed and transparent to DTT subscribers who will now benefit from:

- **A new HD HTML5 user interface**
- Access to the complete range of CANAL+ / CANALSAT channels through OTT via Internet in addition to channels broadcasted over the terrestrial network
- A single and intuitive point of access to the **MyCanal** web and mobile portal allowing subscribers to find all programs and use the associated services including CANAL+ and CANALSAT on-demand catch-up, TV Guide, Eurêka personalized recommendation engine, remote recording and navigation, and the ability to start-over an on-going program, etc...)

« Thanks to this co-development based on Frog, we were able to improve our subscribers' TV experience as well as gain a greater degree of flexibility to update our set-top boxes. » said Frederic Vincent, Technical & System Information Director at Canal+. «In this on-going partnership, we are now co-developing the Satellite STB software update based on Frog for a 2015 update, as well as the development and market launch of our future next generation devices. »

«I am very pleased with the tight collaboration with the Canal+ Group that has enabled them to innovate and evolve their products in an autonomous manner.» added Jacques Bourginaud, Wyplay CEO. « This deployment by Canal+ is a clear example of the virtues of the Frog by Wyplay model where operators can now re-gain the freedom and control over their future. »

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*More...*

## About WYPLAY

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

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## About CANAL+ Group

CANAL+ Group is the leading pay-TV company in France. It is at the forefront in providing premium-content and themed networks, as well as in bundling and the distribution of pay-TV offerings. Taking into account its pay-TV operations in Africa, Poland and Vietnam, the Group has a total subscriber base of 14.7 million.

CANAL+ Group is also a benchmark player in free-to-air television broadcasting, with three national channels and advertising sales division.

Through its subsidiary STUDIOCANAL, CANAL+ Group is a European leader in motion picture and TV series production and distribution.

A pioneer in digital TV in Europe, CANAL+ Group is on the leading edge in developing new services and ways of watching television, especially catch-up, video on demand and personalized TV. In 2013, the Group also developed its presence on the open Internet.