

Telefónica selects Frog Source solution from Wyplay

With Frog Source, Telefónica is back in the driver's seat.

Marseille – December 13th, 2016 – Telefónica, one of the world's leading providers of communications services and solutions, has started a project to create an Open Middleware solution to integrate in some set-top boxes, based on the Frog Source solution from Wyplay, creator of software solutions for Pay-TV operators.

Frog Source is one of four offerings of Frog by Wyplay, the portfolio of open source software solutions and professional services for pay-TV operators. The Frog by Wyplay initiative brings together a growing ecosystem of more than 135 companies across the entire digital TV technology value chain including chipset vendors, device manufacturers, independent software vendors, software development and integration services providers and operators.

Frog Source provides fully documented source code for all of Wyplay's set-top box software components. This solid foundation provides operator's developers with the freedom and flexibility to create their own products in a more cost effective way compared to traditional proprietary solutions.

Frog Source brings together more than 200 components powering all STB features from basic zapper up to advanced multi-tuner gateways with transcoding.

It comes with an extensive toolset including integration, cross-compiler, test suites and developer resources like documentation, online tutorials and FAQs easily accessible through our developer portal.

The main reasons for the selection of Wyplay's code are the modularity, the openness, the wide Frog community and the functionalities of Frog Source. Telefónica also highly valued the extensive set of development, debugging tools and automated testings, which will allow Telefónica to design their own product.

"We are thrilled to work with Telefónica, one of the world's leading operators. With their technical team, they are now free to be their own system integrator and be able to tailor all or part of their own solutions ", said Jacques Bourgninaud, Wyplay CEO. He added, "With Frog Source, Telefónica is back in the driver's seat".

To learn more about Frog by Wyplay products and solutions, visit: <http://www.wyplay.com>

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About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests. The company has a significant presence in 21 countries and 347 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4,975,199,197 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia and DishTV.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com/>.

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