

Press release: Tuesday, 11 February 2020

Wyplay closes its 2019 financial year with a significant return to growth

- Increase in 2019 turnover: €12.2 million, +33%
- EBITDA: €3.2 million, 3 times 2018 EBITDA
- Positive Net Income

MARSEILLE, FRANCE – Wyplay, a global TV Professional Services and Video Platform Solutions provider, generated a turnover of 12.2 million euros in 2019, up 33% compared to 2018. In addition, Wyplay recorded a positive EBITDA of 3.2 million euros which is three times higher in comparison to the previous year.

In 2019, Wyplay confirmed its strategy of expansion of Professional Services:

- The enlargement of Professional Services on Android TV and RDK – launched in September 2018 – enabled Wyplay to address new markets especially on Android TV. In 2020, Wyplay will increase its investments on RDK to create new business opportunities with new customers.
- The competence centre based in Tunisia, created in 2017, expanded Wyplay's development and validation competences and improved its competitiveness in the cost sensitive TV operator's market.

"The significant growth in our financial results confirmed the strategic orientation adopted by Wyplay over the past years. In 2020, we will continue to expand internationally and explore new business horizons." said Wyplay CEO Jacques Bourginaud. "Our objective is to make Wyplay one of the leading players in the TV operator's market and we will then develop our sales activities in Americas and Asia."

ABOUT WYPLAY

An independent, internationally recognized company, Wyplay makes operator's video solution transformation successful. For more than 10 years, Wyplay has helped its Tier 1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services. We tailor video solutions and manage Android TV, RDK, Linux STB and mobile devices, legacy upgrades and OTT platforms.

Wyplay's teams create user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, ELSYS, Proximus, SFR, Sky Italia, Sky Brasil and Telefonica.

To learn more about Wyplay, please visit www.wyplay.com/

Press contact: press@wyplay.com