

Wyplay powers Telefónica's launch of its new pay TV service in Argentina

Madrid, Spain & Marseille, France – December 11, 2018 – Wyplay today announced the deployment of a new IPTV/FTTH pay TV service in Argentina by Telefónica based on the Frog Source Set Top Box (STB) software from Wyplay.

Telefonica continues to enhance and develop new features on their roadmap to provide innovative solutions to their subscribers based on the Wyplay source code. Wyplay provides Professional Services and support to Telefonica who drive their own in-house product & UI strategy, design, development, and deployment.

Telefonica selected the Wyplay Frog Source solution due to its modularity, openness, the large Frog community and the advanced functionalities from a basic zapper to advanced multi-tuner gateways. Wyplay's solution also provides great flexibility to integrate third-party OTT video content services such as Netflix ensuring its subscribers have the most engaging entertainment platform available.

"Wyplay is proud to be part of Telefonica's push into Argentina" says Jacques Bourginaud, Wyplay CEO. "We are impressed with the vision, ambition, and the execution excellence of the Telefonica team".

About Wyplay

An independent, internationally recognized company, Wyplay make Operator's Video Solution Transformation Successful. For more than 10 years, Wyplay has helped its Tier1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage AndroidTV, Linux STB and mobile devices, Legacy upgrades and OTT platforms. Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DIRECTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay, please visit www.wyplay.com