

## **Introduction**

Wyplay is committed to protecting your privacy and takes its responsibility regarding the security of your personal data information very seriously. We will be clear and transparent about the information we are collecting and what we will do with that information.

All data collected through the Wyplay website is processed in accordance with the terms laid out in the revised version of the French Data Protection Act of 6 January 1978, and the General Data Protection Act (EU regulation 2016/679) or "GDPR".

This Policy sets out the following:

- What personal data we collect about you;
- How we use information we collect;
- How we store and secure information we collect;
- Who we transfer/disclose that data to;
- How we deal with your data protection rights;
- And how we comply with the data protection rules.

All personal data is collected and processed in accordance with the french and EU data protection laws.

## **Data Controller**

"Wyplay" (referred to as "we", "us", "our" or "Wyplay" in this policy) refers to Wyplay SAS, located 200 avenue de provence - 13190 ALLAUCH. Wyplay is the "data controller" of all personal information that is collected on the Wyplay web site [www.wyplay.com](http://www.wyplay.com).

## **What personal data we collect about you**

Personal data means any information relating to you which allows us to identify you, such as your name, contact details and information about your access to our website.

We may collect personal data from you when you use our web site and / or submit one of the forms available on the web site.

Specifically, we collect the following categories of information:

- first name, last name, country, e-mail, phone number, when you use the "contact" form;
- first name, last name, company, country, e-mail, phone number, when you book a meeting in the "Events" section of the web site;
- first name, last name, company, e-mail when you subscribe to the Wyplay Newsletter

- first name, last name, company, company type, country, role, e-mail, when you join the Frog community;
- first name, last name, country, e-mail, phone number, resume, when you apply to a position on the job.wyplay.com site;
- Google Analytics cookies.

### **How we use information we collect and how long**

Your data is used for the following purposes :

- Contacting you when you ask a question in the “contact us“ form;
- Contacting you when you book a meeting in the “book meeting“ form;
- Sending you the Wyplay newsletter if you have subscribed to the Wyplay Newsletter. You have the choice to unsubscribe when you receive the newsletter.
- Provide you access to the Wyplay Frog community if you have joined the Frog community;
- Analyze your candidature when you apply to a job position in the job.wyplay.com section.

We will not retain your data for longer than is necessary to fulfil the purpose it is being processed for. The resumes sent when applying to a job are retained a maximum of two years after their reception date by Wyplay.

### **What is our legal basis for using your personal information?**

Wyplay will only process your personal information where we have a legal basis to do so:

- “Contact us“ form. Your consent is requested.
- “Book meeting“ form. Your consent is requested.
- Subscription to Wyplay Newsletter. Your consent is requested.
- Access to the Wyplay Frog community. Your consent is requested.
- Analyze your candidature when you apply to a job position in the job.wyplay.com section. It is our legitimate interest to use your resume in the recruitment process.

### **How we store and secure information we collect**

We follow strict security procedures in the storage and disclosure of your personal data, and to protect it against accidental loss, destruction or damage.

We may disclose your information to trusted third parties for the purposes set out in this Privacy Policy. We require all third parties to have appropriate technical and operational security measures in place to protect your personal data, in line with EU law on data protection rules.

### **Sharing your personal data**

Your personal data may be shared within Wyplay.

Your personal data may be shared exceptionally with third parties such as hiring companies in the case of resumes. We require all such third parties to have appropriate measures to protect your personal data.

### **International Data Transfer**

Wyplay may transfer your personal data outside the European Union. We require all services providers to process your information in a secure manner and in accordance with the french and EU law on data protection.

### **Cookies and site tracking**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

### **Your data protection rights**

Under certain circumstances, by law you have the right to:

- **Request information** about whether we hold personal information about you, and, if so, what that information is and why we are holding/using it.
- **Request access** to your personal information. This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- **Request rectification** of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- **Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- **Object to processing** of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground.
- **Request the restriction of processing** of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.

- **Request transfer** of your personal information in an electronic and structured form to you or to another party (commonly known as a right to “data portability”).
- **Withdraw consent.** In the limited circumstances where you may have provided your consent to the collection, you have the right to withdraw your consent for that specific processing at any time. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

If you want to exercise any of these rights, please send your request at Wyplay – Service Marketing, 200 avenue de provence, 13190 ALLAUCH or send an e-mail to [personaldata@wyplay.com](mailto:personaldata@wyplay.com).

### **Changes to the privacy policy**

Our Privacy Policy may change from time to time and any changes to the statement will be communicated to you by way of an e-mail or a notice on our website.