

***Meet Wyplay and HUMAX at TV Connect 2015
London Excel
Booths MR 32 and 51***

HUMAX joins Frog by Wyplay

MARSEILLE, France / Bundang, Korea – April 20th, 2015 — Wyplay, creator of software solutions for leading pay-TV operators, and HUMAX Co., Ltd. (KOSDAQ: 115160), a leading global set-top-box company, today announced that HUMAX has become a Licensee of the Frog open-source STB client middleware solution.

Frog is based on Wyplay's software for digital TV client devices and TV operators' backends, the source code of which is shared among a growing community of more than 80 licensee companies, including chipset vendors, device manufacturers, independent software vendors, software services providers, and operators.

"We are delighted to join the Frog Community." said Jeff Kim, President of HUMAX Europe. "With our strong presence in the global market, the partnership with Wyplay will expand our business area and open new business opportunities. HUMAX believes Wyplay will play a significant role in addressing the needs of operators across the world by providing a new range of open source middleware on the HUMAX platform."

"We warmly welcome HUMAX as a new member of the Frog Community. As a global player, their commitment to Frog extends the reach of the whole community in terms of addressable market and offers pay TV operators a reliable source of high performing Frog-enabled set-top-boxes with a rich set of features." said Wyplay CEO Jacques Bourginaud.

The full source code and technical documentation of the Frog middleware are available to licensees on the Frog Community Portal. Non-members can sign up at <https://frogbywyplay.com/signup>

Wyplay and HUMAX are exhibiting during the TV connect at the London Excel from April 28th to 30th on their respective booths (HUMAX – 51, Wyplay – MR32).

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About HUMAX

HUMAX, founded in 1989, is a global leading gateway provider, delivering high quality Video Gateway, Broadband Gateway, Digital Set-top Box and Digital Video Recorder over 80 countries in PayTV and Broadband industries. The company headquarters and R&D center are based in Korea, with 18 overseas offices including U.S, U.K, Germany, United Arab Emirates, Japan, India, Australia and Brazil. HUMAX recorded \$1.4 billion of revenue in 2014 and employs more than 1000 people across the world. For more information, please visit www.humaxdigital.com.

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com>.

Blog: <https://portal.frogbywyplay.com/blog/>

Twitter: @frogbywyplay

YouTube: <http://www.youtube.com/user/Wyplay/videos>

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