

Mobica joins Frog by Wyplay to advance the market standard for convergent TV software

Marseille, France / Wilmslow, UK – 28th April 2015 – Mobica joins Frog by Wyplay to advance the market standard for convergent TV software

As a dominant force in the software development industry, Mobica has joined the Frog by Wyplay initiative to provide professional and integration services, enhancing the open source TV middleware code and adapting it to the requirements of pay TV operators and their partners.

Frog by Wyplay is the first independent open source software solution for pay-TV operators. The initiative brings together a growing ecosystem of more than 80 companies across the entire digital TV technology value chain including chipset vendors, device manufacturers, independent software vendors, software development and integration services providers and operators. This comprehensive solution includes access to the complete source code and all the components to build TV operator's products.

For nearly 10 years, Mobica has worked in the TV and broadcasting sector, helping to develop STBs and home media gateways, and now as a partner of Frog by Wyplay, Mobica can lend its years of professional expertise to enhance their architecture, security, user interface and app frameworks.

This is not, however, the first time Mobica has partnered with an organisation. Over the past decade, Mobica has been a member of the RDK Association, the HSA Foundation, GENIVI, Khronos and many more, solidifying its name alongside industry giants.

“We are incredibly excited about this partnership”, said Jim Carroll, CTO Mobica. “Standardisation of STB software is becoming more important as OEMs look to reduce development costs and reduce time to market for new products and software updates. This platform facilitates this, whilst allowing OEMs to differentiate significantly. Mobica’s extensive expertise in the underlying technologies means that we are ideally placed to develop applications and system software for this platform.”

“We welcome Mobica’s involvement with the Frog Community” says Dominique Féral, Wyplay CMO. “Mobica’s long standing expertise in the pay TV business means that operators, set-top-box manufacturers and their technology suppliers can confidently rely on Mobica to deliver projects based around Frog, on budget and on schedule.”

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Note for Editors

About Mobica

Mobica is a global provider of high quality, leading edge software engineering, testing and consultancy services for the TV and broadcasting, home media, mobile, semiconductor, FinTech, automotive, consumer electronic and marine industries. Based in the UK, we employ over 700 staff with offices in Poland, the USA and now Mexico, ensuring a global customer reach.

Mobica Limited is listed in the ranking of 100 companies by the Sunday Times Tech Track 100 as one of the fastest growing technology companies.



For more information visit www.mobica.com or contact us via sales@mobica.com

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com/>.

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