

KAON Media to distribute Frog by Wyplay turnkey solution pre-integrated on its set-top-box platforms

Marseille, France / Sungnam, Korea – September 7th, 2015 – Wyplay, creator of software solutions for leading pay-TV operators, and Kaon Media Co., Ltd. (KOSDAQ: KAON MEDIA), a leading provider of digital set-top-boxes, today announced their collaboration on the Frog Turnkey solution. Wyplay will be providing its Frog turnkey solution pre-integrated on KAON devices and KAON will bundle it in its offers to pay TV operators in key growth markets such as Eastern Europe or Africa, amongst others.

“We are thrilled to deepen our partnership with KAON” said Jacques Bourgninaud, Wyplay CEO. “We believe that by combining our turnkey software with Kaon’s highly competitive and high quality devices, a wider range of operators worldwide will be able to quickly deploy attractive services.”

Tom Buhl, Executive Vice President of KAON, said “The Frog Turnkey solution is the ideal ‘off the shelf’ approach we were looking for to address the operators’ needs for a fast deployment track of new set-top-boxes. Thanks to its HTML5 user interface, Frog brings a modern and easily customized user experience for our operator customers.”

Wyplay and KAON are showcasing the Frog Turnkey Solution at the IBC 2015 event in Amsterdam from September 11th to 15th on their respective booths. Wyplay: Hall 5, booth A25 and KAON: Hall 1, booth B16.

To book a meeting with Wyplay: <http://www.wyplay.com/?page=meeting&id=79>

About the Frog Turnkey solution

Announced in June this year at Broadcast Asia, this solution is an evolution of the Frog by Wyplay open source offering. It aims to bring an attractive digital TV experience to subscribers with an affordable business and deployment model for operators. It packs all the features for traditional linear broadcast TV consumption and on-demand content served over the Internet into an integrated package (including backend components) with a modern user experience, all bundled with the hardware from STB vendors members of the Frog Community.

More details on this offer: <http://www.wyplay.com/?page=products>



About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com>.

Blog: <https://portal.frogbywyplay.com/blog/>

Twitter: @frogbywyplay

YouTube: <http://www.youtube.com/user/Wyplay/videos>

Wyplay Contact

Guilhem Ensuque

Director Product Marketing

Tel: +33 (0) 623 390098

Email: gensuque@wyplay.com

Website: www.wyplay.com

About KAON

A Technology Leader in STB and Connected Home Solution for Pay-TV Operators.

KAON is a technology leader in Pay-TV and home networking solutions. We ensure the connected home technology which enables consumers to simply change the way they experience entertainment and information at home. With the full line-up of innovative platforms together with various software and service solutions, KAON provides the easiest access to multi-screen experiences in anywhere at any time.

We are well recognized by most of Tier 1 Telcos and broadcast operators in more than 80 countries around the globe. Headquartered in South Korea, KAON represents in Norway, Germany, Dubai, Russia, India, Brazil, Argentina and Mexico.

For additional information about KAON, please visit www.kaonmedia.com.

KAON Media Contact

Ms. Jennifer S. Han

Head of Marketing Team

Email: jennifer.han@kaonmedia.com

Website: <http://www.kaonmedia.com>