



## **Skardin to distribute Frog by Wyplay turnkey solution pre-integrated on its satellite set-top-box platforms for growth markets, including Brazil and India**

**Marseille, France / Taipei, Taiwan – September 8<sup>th</sup>, 2015** – Wyplay, creator of software solutions for leading pay-TV operators, and Skardin, a leading global set-top-box company, with more than 30 years of experience, today announced their collaboration on the Frog Turnkey solution. Skardin has been part of the Frog Community for more than a year. Skardin is now the leading and one of the first Frog Community members to adopt and promote the new Frog Turnkey product range.

This evolution of the Frog by Wyplay open source solution aims to bring an attractive digital TV experience to subscribers with an affordable business and deployment model for operators, in which Skardin acts as a value added partner of the Wyplay software bundled with its set-top-box products. This offering packs all the features for traditional linear satellite broadcast TV consumption and on-demand content served over the Internet into an integrated package (including backend components) with a modern user experience.

For this collaboration, Wyplay provides the Frog turnkey product pre-integrated on Skardin devices while Skardin promotes it towards the operators. Skardin will adapt the solution to the specific requirements of each operator (UI customization, Headend adaptation and CAS of the operators).

Together, Wyplay and Skardin make a unique proposition to target fast growing markets, such as Latin America, India, and also other emerging markets of the world.

“We are thrilled that Skardin is the first hardware manufacturer to promote our new Frog turnkey products.” said Jacques Bourginaud, Wyplay CEO. “Skardin is the ideal partner for us to deploy our solution to new clients, especially in countries like Brazil and India, and the “long tail” of operators worldwide.”

Armando Caltabiano, CEO of Skardin Industrial, said “This latest evolution of Frog with products fits perfectly our customer’s needs. It allows the optimization of our investment in software development, the completion of our product portfolio and enables us to provide a product that best answers the expectations of the operators in the growing markets. Frog being already deployed by Wyplay in large scale with operators in the field, it allows Skardin to offer new mature and stable products in a fast time to market manner.”

More details on this offer: <http://www.wyplay.com/?page=products>

Wyplay and Skardin are showcasing the Frog Turnkey Solution at the IBC 2015 event in Amsterdam from September 11<sup>th</sup> to 15<sup>th</sup> on the booth A25, Hall 5.

To book a meeting with Wyplay: <http://www.wyplay.com/?page=meeting&id=79>

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### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and <https://frogbywyplay.com>.

Blog: <https://portal.frogbywyplay.com/blog/>

Twitter: @frogbywyplay

YouTube: <http://www.youtube.com/user/Wyplay/videos>

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### **About Skardin**

Skardin is a professional set-top box (STB) supplier established in 1982. They offer a wide range of products from entry level to conditional access platforms including various front end technology. They design, manufacture, provide consultation and deploy solutions to the pay TV operators and distributors. As a reliable technology partner for distributors, they have expertise in the pay TV and retail solutions. Strongly committed to antipiracy, they entrust a strong relationship with some of the major Conditional Access Service vendors. With their competitive technology, high quality and reliability they provide highly flexible services to meet customer needs.

For more information, please visit <http://www.skardin.com.tw/> - <http://www.easyd.tv/>

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