



## **ALi chipsets pre-integrated with Wyplay Frog Turnkey Solution enabled on Skyworth Set-top Boxes**

**Marseille – France, Shenzhen - China & Taipei - Taiwan – September 2nd, 2016** – ALi Corporation, a leading innovator and developer of set-top box chipsets, and Wyplay, a creator of software solutions for leading pay-TV operators, today announced their collaboration to have Wyplay’s Frog Turnkey solution pre-integrated on ALi’s STB SoC. The partnership solution aims to benefit STB manufacturers with accelerated time-to-market and cost advantages to enable pay-TV operators to offer innovative user experiences and differentiating value-added services. Skyworth Digital, a tier-1 STB solution provider with customers in more than 90 countries, will be one of the first to offer the complete solution.

Based on the core components available through Wyplay’s Frog open source model, the Frog Turnkey solution packs all features required for traditional linear broadcast TV consumption, on-demand contents, applications distributed over the Internet, backend components and a modern user experience. With the Frog Turnkey solution pre-integrated on ALi STB chipsets that deliver outstanding performance, hardware security and a compelling cost structure, the bundled solution is available to STB manufacturers who are members of the Frog Community. Pay-TV operators looking to expand offerings with engaging user experiences and value-added services will be able to benefit from this solution.

“The ALi/Wyplay integration provides a ready-to-use solution enabling advantages in terms of implementation flexibility, development cycle, cost savings and modern user experiences,” said Tony Chang, Chief Operating Officer, ALi Corporation. “The synergy between ALi and Wyplay in addition to our network of ecosystem partners such as Skyworth Digital will enrich the pay-TV industry and serve viewers around the world. The collaboration will help the three companies expand the scale of product deployment worldwide.”

“Frog is the world’s first independent open-source software solution for pay-TV operators,” commented Jacques Bourgninaud, CEO, Wyplay. “The Frog Community brings together a growing number of eco-system partners. We are thrilled to work with ALi Corporation to have the Frog Turnkey solution pre-integrated on ALi STB chipsets. Together, we will enable pay-TV operators around the globe to offer more attractive digital TV experiences with a more affordable business model.”

“With IPTV/OTT content and gaming emerging as key trends in the pay-TV market, there is no better time for this solution to be coming to the market,” said Darrel Haber, Vice General Manager at Skyworth. “Customers of ours already know us for providing efficient and reliable solutions, and this new partnership will further enhance our product portfolio.”



Visitors to IBC 2016, taking place on September 9-13 in Amsterdam, are welcome to a first-hand experience of the bundled solution at ALi's suites BM 19 & 20, 2F, Hall 1 and Wyplay's booth A25, Hall 5.

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#### **About ALi Corporation**

ALi Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALi Corp.'s solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALi Corp.'s solutions worldwide. ALi Corp. was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Shanghai, Shenzhen, Zhuhai, Geneva, Seoul, and Noida, and technical support teams throughout Asia. For more information, please visit <http://www.alitech.com>.

#### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and <https://frogbywyplay.com/>.

#### **About Skyworth Digital**

Shenzhen Skyworth Digital Technology Co. LTD. is a global provider of smart home solutions and the 3rd largest set-top box manufacturer in the world, with 50% of all shipments to customers outside of China. With a strong background in consumer electronics, Skyworth Digital delivers more than 30 million units annually to more than 90 countries by partnering with customers to provide value-added, end-to-end solutions with the highest quality products and services. As the undisputed leader in OTT solutions in China, Skyworth Digital has proven that they can deliver turn-key OTT solutions that can be deployed quickly in any market. For more information, please visit Skyworth website: <http://www.skyworthdigital.com>

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