



MStar Bundles Wyplay's Frog Turnkey Pay TV Software Solution with MStar Hybrid STB chipset

Amsterdam – September 8th, 2016 – Wyplay, creator of software solutions for pay TV operators, and MStar Semiconductor, Inc., a leading global semiconductor company for display and digital home solutions, today announced that the Frog Client turnkey solution is integrated on MStar Hybrid STB chipset. This bundled offer may be extended to other MStar product in the future.

Mstar Hybrid STB chipset support 4K/Full HD and MPEG-4/MPEG-2/HEVC video with the latest advanced security engine. They are fully capable with running multimedia applications that includes PayTV/IPTV/OTT product. Leveraging this partnership, MStar can offer STB Manufacturers, Operators, and Telecoms the most efficient way to meet market needs. The highly optimized solution will provide a competitive advantage to set-top boxes and enhance customer experience while considerably reducing time-to-market for delivery of new value added services.

Frog Turnkey is an end-to-end software solution that delivers a modern User Experience including all the features for traditional broadcast TV and OTT, on-demand contents and applications, as well as personal media and recordings. The client side is pre-integrated on low-cost STBs from a large selection of partner OEMs.

“We are really impressed by the worldwide development of Frog on the Pay-TV market” said Dennis Lai, Sales VP of set-top box Business Unit at MStar. He added “The combination of Frog Turnkey with our range of processors will create an amazing solution for all the operators and STB vendors”.

“MStar has a great traction on the market gaining a significant momentum with all the major operators” said Jacques Bourgninaud, Wyplay CEO. He added “The MStar/Wyplay bundle takes the pain out of the equation for OEMs to quickly deploy competitive products offering a modern user experience.”

Using MStar's Hybrid chipset platform with Frog by Wyplay middleware integrated, Wyplay will offer a complete system solution that includes PayTV/IPTV/OTT product segments and make for a new enhanced offering for customers and partners.

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About MStar Semiconductor, Inc.

MStar Semiconductor, Inc. (“MStar”) is a world-class leader in Application Specific ICs (“ASIC”) with a focus on consumer electronic products and communication applications. Since the inception in 2002, MStar has established a strong brand and leadership position in LCD controller, analog and digital TV and set-top box by fully leveraging its core expertise of cutting-edge design capabilities, continuous innovation and premier customer-focused services. Headquartered in Taiwan, MStar has a comprehensive global footprint of



international R&D and customer support centers to provide a full range of total solutions for various consumer electronic applications. For more information, please visit <http://www.mstarsemi.com>.

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com/>.

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