

Dish TV ready to deploy Wyplay's Frog Turnkey solution based new platforms in Q4 2016

Amsterdam – September 10th, 2016 – Dish TV, Asia's largest Direct-to-Home (DTH) company and Wyplay, software solutions creator for Pay-TV operators are pleased to announce the deployment of DishTV new *Frog Turnkey* Solution based platform, to be launched in Q4 2016.

Selected by DishTV in March for their Liberty project, Wyplay completed this new challenge and developed, with its associated Frog partners DishTV's new platform. Wyplay and Frog partners brought their expertise and know-hows to the table, in particular through the new HTML5 user interface.

DishTV, recognized as a benchmark among operators in India in terms of innovation, desired to make yet another significant step forward and provide its subscribers with new features and services such as a brand new HTML5 user interface, a complete end-to-end offering from backend broadcast services to an advanced client managing Live TV, Record, Push VOD and Interactive Applications.

Jacques Bourginaud, Chief Executing Officer, Wyplay said: "We are proud to deliver our software to Dish TV. Once again we have demonstrated our ability, for the first time with our Frog Turnkey Solution, to develop an innovative solution perfectly suited for today's new generation of platforms in a timely manner."

Speaking on the occasion, Mr. Jawahar Lal Goel, Managing Director, Dish TV said: "Being the pioneer and market leader, we believe innovation is the key to our brand and technology plays a vital role in our innovative activities. DishTV stands for quality and commitment, so does Wyplay. We are pleased to have joined hands with Wyplay for developing and deploying our new platform and I'm sure this breakthrough product will surely add to the customers' experience."

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About Dish TV India Limited

Dish TV is Asia Pacific's largest direct-to-home (DTH) company and part of one of India's biggest media conglomerate - the 'Zee' Group. Dish TV has on its platform more than 545 channels & services including 22 audio channels and over 50 HD channels & services. Dish TV uses the NSS-6 satellite platform which is unique in the Indian subcontinent owing to its automated power control and contoured beam which makes it suitable for use in ITU K and N rain zones ideally suited for India's tropical climate. The company also has transponders on the Asiasat 5 platform and on the SES-8 platform which makes its total bandwidth capacity equal to 828 MHz, the largest held by any DTH player in the country. The Company has a vast distribution network of over 2,297 distributors & over 241,346 dealers that span across 9,350 towns in the country. Dish TV customers are serviced by thirteen 24* 7 call centres catering to 11 different languages to take care of subscriber requirement at any point of time. For more information on the company, please visit www.dishtv.in

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and <https://frogbywyplay.com/>.

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