



Play the difference

## Significant international sales growth confirms World Leadership

- New deals: 5 major operators
- Revenue: 11,735 million Euros
- Positive EBITDA of 722,000 euros: 6 %

**Marseille, March 21st 2017** — Wyplay, creator of software solutions for leading pay-TV operators, announces, for 2016, 5 signatures with major operators, revenue of 11,735 million Euros and a positive EBITDA of 722,000 euros (6%).

Following the successful launch of the Frog Turnkey offer in 2015, Wyplay has continued its R&D investment with its latest off-the-shelf offer, Frog Premium, at the 2017 CES. It is thanks to this continuous effort of investment and innovation that Wyplay has achieved major international successes, focused on regions with great potential, including the United States, Latin America, and India.

In 2016, Wyplay continued the development of its Frog community with a growth in membership of more than 30% year-on-year, and now boasts 149 active members.

Jacques Bourgninaud, co-founder and CEO of Wyplay said: “Against the backdrop of challenging economic conditions, Wyplay has concluded its best year ever since our inception, with signatures from key clients in India, South America and the United States setting up an important foundation for revenue growth in the near future. The 2016 results are good with a positive EBITDA of more than 6%. Fiscal year 2017 will fully benefit from the many developments that we created this year, as well as enable Wyplay to continue its corporate success at a similar pace to that of 2016.”

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### About WYPLAY

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay’s technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multi-room connectivity, an application store; and more. Wyplay’s professional services team creates user experiences



Play the difference

that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia and DishTV.

To learn more about Wyplay's products and solutions, please visit [www.wyplay.com](http://www.wyplay.com).

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