



## Technicolor becomes new Frog by Wyplay Community Member

**Marseille, FRANCE – May 16<sup>th</sup> 2017**-- Wyplay, creator of software solutions for Pay-TV operators, announced today that Paris-based Technicolor has become a Frog by Wyplay licensee. Technicolor now integrates Wyplay's open source middleware in customer premises equipment (CPE) offerings for pay TV operators in key growth markets across Latin America, India and South East Asia.

Frog by Wyplay is the first independent open source software solution for pay-TV operators and represents a rapidly growing segment of the digital TV technology ecosystem with more than 150 member companies that include: chipset vendors, device manufacturers, independent software vendors, software development/integration services providers and operators. Members of the partner community have complete access to the source code and components needed to build innovative service provider solutions.

Today's announcement builds on a successful track record of integrating Wyplay's pay-TV STB middleware into Technicolor CPE for operators like Canal+ in France, NC+ in Poland, and R in Spain. The two companies intend to further integrate their respective products under the Frog by Wyplay initiative, opening opportunities for members of the Frog Community to introduce meaningful innovations into the service provider market.

"The service provider community today is looking for truly open solutions that quickly bring innovation and offer new opportunities to provide consumers with the best options for their entertainment needs and desires," says Geneviève Pinvidic, SVP - Head of STB Product Development Unit - Technicolor Connected Home. "Technicolor's growing relationship with Wyplay creates new opportunities to differentiate and deliver innovative entertainment services into people's homes. Technicolor's decision to become an active Frog by Wyplay licensee is the latest example of Technicolor's commitment to open innovation and industry-wide collaboration as we work together to push the boundaries of what entertainment should be."

"We are thrilled to deepen our partnership with Technicolor," said Jacques Bourgninaud, Wyplay CEO. "We believe that by combining our turnkey software with Technicolor's highly competitive and high quality devices, a wider range of operators worldwide will be able to quickly deploy attractive services."

To book a meeting with Wyplay: <http://www.wyplay.com/?page=events>

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### About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia, DishTV and Telefonica.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com)

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