



For Immediate Release

AirTies Wireless Networks and Frog By Wyplay open source initiative enable wireless connectivity to legacy Set-top Boxes

Wyplay's Frog to support AirTies wireless connector for Set-top Boxes.

Consumer Electronic Show (CES), Las Vegas -- January 8th, 2014 -- Wyplay, creator of software solutions for leading pay-TV operators and AirTies Wireless Networks, the innovative wireless networking and OTT-STB vendor, today announced a solution for enabling wireless network access to Set-top boxes running the open source Frog by Wyplay software using AirTies wireless connector.

The AirTies – Wyplay solution leverages AirTies wireless connector widely deployed with leading satellite operators in Europe, and Frog By Wyplay, an opensource innovative and flexible set-top box middleware and backend add-ons, already being deployed to more than 10 million subscribers. The consumer self-installs the AirTies wireless connector to the existing set-top box Ethernet port. This initiates a network connection wizard on TV, launched by Wyplay's Frog user interface. The Wizard will allow setting up the wireless connector from the TV through a very easy to use and user-friendly operation. With a simple 2 steps setup, users can connect their set-top box to the home wireless network, immediately enabling of huge variety of service.

The combined and integrated solution enables access to a variety of value added services offered by the operator. Services like Video On Demand, catch-up TV, web access and social networking can now be supported on any set-top box.

“The wireless set-top box connector, being widely deployed, has proven to be a successful solution connecting set-top boxes to the home network,” says Philippe Alcaras CEO at AirTies Wireless Networks. “Our existing customers deploying this product have experienced a major increase in revenue. The cooperation with Wyplay ensures using the best technology from both ends to create a flawless user experience. Utilizing the existing install base of set-top boxes and adding new on demand services is a huge benefit for the operators.”



“Many of the traditional DVB subscribers currently do not have network connectivity.” said Jacques Bourgninaud, CEO of Wyplay. “AirTies wireless connector is provided through the Frog By Wyplay Marketplace where 3rd party solutions are pre-integrated with the Frog software. The combination of the Frog software platform and the AirTies wireless connector can bring wide variety of online and on demand services to subscribers using existing STB’s. Being able to access those services will immediately increase customer satisfaction and reduce churn”.

The combined Airties – Wyplay solution is demonstrated at CES 2014 in Airties’ suite (LVH #360) and Wyplay’s suite (Venetian Hotel – Toscana Meeting Rooms 3604/3605)

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About AirTies

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning technology enables seamless wireless integration at the touch of a button, as well as 100 percent internet wireless coverage in homes.

AirTies has an installed base of over 10 million worldwide. More information is available at www.airties.com

AirTies at CES 2014, LVH Hospitality suites #360

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay’s technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay’s professional services team creates user experiences that exactly match and complement an operator’s or broadcaster’s product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay’s set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Wyplay at CES 2014, Venetian Hotel – Toscana Meeting Rooms #3604/3605

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