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## **COSHIP Electronics joins the Frog By Wyplay initiative for their next generation TV software solution**

**CES - LAS VEGAS, January 7th, 2014** - Shenzhen COSHIP Electronics Co., Ltd, one of the global leading STB providers for Pay TV operators, is joining the Frog By Wyplay initiative for their next generation TV software solution.

Frog by Wyplay is the first independent open source software solution for pay-TV operators. This comprehensive solution, based on Wyplay's technology, currently deployed in more than 10 million set-top boxes, includes all the components to build operator's products with access to the complete source code.

As a perfect example, Canal+, first pay-TV operator to benefit from this innovative solution, just released onto their legacy boxes a brand new version of their software powered by Frog.

"COSHIP products have been successfully deployed in more than 60 countries all around the world and we are thrilled to welcome COSHIP in the Frog By Wyplay eco-system" said Wyplay CMO Dominique FERAL. "As per the smartphone industry where Android offers mobile device manufacturers new innovative features to highly demanding end customers, Frog By Wyplay is states as the very best solution for the STB manufacturers to meet TV operator's needs.

"WYPLAY has a tremendous Sales track record with operators and broadcasters since last 4 years" added Ruiliang Yang, Vice President at COSHIP. "Wyplay is now moving to the Open Source model which now enables COSHIP teams to fully modify STB Middlewares and customize solution to operators' genuine requirements."

Frog By Wyplay will be officially launched at the CES Las Vegas tradeshow in January 2014. The source code and documentation will available at [www.FrogByWyplay.com](http://www.FrogByWyplay.com) .

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*More...*

## About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

**Blog:** [www.frogbywyplay.com/page/blog](http://www.frogbywyplay.com/page/blog)

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## About Coship

COSHIP is a listed well-known Hi-Tech enterprise in China, specializing in R&D, manufacture and marketing of head-end platforms, satellite/cable/terrestrial digital TV receivers, IPTV and OTT boxes, cable modem, smart phone and tablet. As the China's largest and one of the global leading set-top-box suppliers, COSHIP provides global pay-TV and telco operators with a wide range of broadcast and broadband products and services. COSHIP products have been deployed in more than 60 countries around the globe. For more information about COSHIP, please visit [www.coship.com](http://www.coship.com).