



Irdeto joins Frog by Wyplay community to offer integrated security solutions for operators worldwide

LAS VEGAS, CES – 03 January 2017 – [Irdeto](#), the world leader in digital platform security, today announced a new licensing agreement with Wyplay to join more than 140 companies in the [Frog by Wyplay community](#), which offers software to operators to provide an innovative TV experience. Through the new partnership, Irdeto and Wyplay will offer an integrated advanced middleware and security solution for broadcast, hybrid and OTT deployments.

The partnership is part of an ongoing relationship between Irdeto and Wyplay, and introduces [Irdeto Rights](#) and [Irdeto Cloaked CA](#) to the existing Frog community. Through the integrated solution for STBs, Irdeto and Wyplay will enable operators to benefit from shorter time to market for secure services and from the ability to address a wider range of manufacturers and devices, when it comes to new deployments. In addition, as a part of this partnership, Irdeto and Wyplay will join forces to offer a leading-edge turn-key Android solution. This includes Irdeto's dynamic security solutions required to withstand security in a hostile environment and Wyplay's Frog for Android to enable a best-in-class pay TV user experience and feature set.

"Irdeto is committed to enabling successful new broadcast, hybrid and OTT deployments through solutions that are highly customizable, available across all platforms and support advanced use cases," said **Steve Huin, Vice President of Strategic Partnerships, Irdeto**. "Time to market for new deployments is a key consideration for operators in an increasingly competitive market and this partnership will offer an advanced middleware and security solution that will enable fast, secure deployment across networks."

"Frog by Wyplay is the first independent open source software solution for pay TV operators, bringing together a growing ecosystem of more than 140 companies across the entire digital TV technology value chain," said **Dominique Feral, CMO at Wyplay**. "The addition of Irdeto as the latest licensee will further strengthen the solutions offered by the community which includes everyone from chipset vendors and device manufacturers to ISPs and operators."

[Irdeto Rights](#) and [Irdeto Cloaked CA](#) provide fully robust and effective security for both broadcast networks, and connected IP environments. The solutions offer excellent flexibility and the ability to rapidly respond to changing threats, meaning Irdeto can ensure that operators looking to roll-out

new services are fully protected well into the future. The partnership with Wyplay is the newest in Irdeto's ongoing partner program encapsulating middleware and a variety of other technology solutions.

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Proximus, Canal+, Sky Italia and DishTV.

To learn more about Wyplay's products and solutions, please visit www.wyplay.com.

About Irdeto

Irdeto is the world leader digital platform security, protecting platforms and applications across multiple industries, such as media & entertainment, payments, automotive. Our solutions and services enable customers to protect their revenue, create new offerings and fight cybercrime. With nearly 50 years of expertise in security, Irdeto' software security technology and cyber services protect over 5 billion devices and applications for some of the world's best known brands. Our unique heritage as a subsidiary of multinational media group Naspers (JSE: NPN) means that we are a well-established and reliable partner to help build a more secure future. Please visit Irdeto at www.irdeto.com.

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