



**For Immediate Release**

**Meet Wyplay at CES2014  
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## **Jiuzhou integrates FROG by Wyplay the revolutionary Open Source next generation TV software solution**

**CES - LAS VEGAS, January 7th, 2014** - Shenzhen Jiuzhou Electric Co. Ltd. is committed to the development of digital audio and video industry since its inception. Company is one of the earliest developer and biggest manufacturers of DVB -S/C/T STB, and digital TV headend/Gepon/HFC System providers in China started from 1984. Shenzhen Jiuzhou Electric decided to join Frog by Wyplay initiative for its next generation STB platforms.

Frog by Wyplay is the very first independent open source software solution for Pay-TV operators. This comprehensive solution, based on Wyplay's technology, currently deployed in more than 10 million set-top boxes, includes all the components to build operator's products with access to the complete source code.

As an example, Canal+ broadcaster has been the very first Pay-TV operator to benefit from Frog innovative solution. Canal is currently updating all its legacy set-top boxes in the field with a brand new software version powered by Frog.

"Jiuzhou management immediately understood key benefits to join the Frog By Wyplay Eco-system. Frog solution is indeed offering the relevant flexibility and modularity the whole TV industry was expecting for ages" said Wyplay CMO Dominique FERAL. "As per the smartphone industry where Android offers mobile device manufacturers new innovative features to highly demanding end customers, Frog By Wyplay states as the very best solution for the STB manufacturers to meet TV operator's needs.

"We are delighted to tear benefits from Wyplay new strategy consisting into enabling Jiuzhou accessing to Wyplay Middleware entire source code for free and without any restriction" added Mr. Wei Huang, Global Marketing and Sales Director at Jiuzhou. "Thanks to Frog initiative, Jiuzhou is becoming fully autonomous into offering, not only a highly flexible Middleware solution to customers, but also an unmatched price competitive solution compared to older generation monolithic STB Middlewares trusting today Pay TV global market."

Frog By Wyplay will be officially launched at the CES Las Vegas tradeshow in January 2014. The source code and documentation will available at [www.FrogByWyplay.com](http://www.FrogByWyplay.com) .

*More...*

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## **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

**Blog:** [www.frogbywyplay.com/page/blog](http://www.frogbywyplay.com/page/blog)

**Twitter:** [@frogbywyplay](https://twitter.com/frogbywyplay)

**YouTube:** <http://www.youtube.com/user/Wyplay/videos>

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## **About Shenzhen Jiuzhou Electric Co. Ltd.**

Shenzhen Jiuzhou Electric Co., Ltd. (also known as Digital Telemedia Co., Ltd.) is specialized in the research & development, manufacturing and marketing of DVB related products (DVB-S/C/T) and digital TV headend/Gepon/HFC System products. As the largest subsidiary of Jiuzhou Group which was established in 1958, and with five major R&D centres located in Shenzhen, Beijing, Mianyang, Chengdu & Chongqing, Shenzhen Jiuzhou Electric Co. Ltd. is one of the earliest pioneers and top leading suppliers in this industry from China, and has been dedicated to providing customer tailored solutions which fit specific clients' requirements for many years. Its manufacturing capability is up to 2 million units per month, and products are widely provided to Europe, Americas, Middle East, Asia and Africa market.

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