



WYPLAY announces the HD Media Box & Media Dock

Next Generation Consumer Electronic (CE) device provides a single entry for video, music, photo, TV and web applications

January 7th, 2008 – Las Vegas Nevada - WYPLAY, a software and hardware company pioneering in the new home entertainment device market, today announced the WYPLAY HD Media Box & Media Dock at CES Las Vegas. The WYPLAY HD Media Box & Media Dock is a next generation electronic device that connects and enhances all of the video, music, photo, TV and web-based consumer electronic devices used at home.

Consumers view and manage ever-increasing amounts of digital content on a wide range of CE devices and want to easily watch or listen to them in their living room. WYPLAY addresses this need with its new HD Media Box & Media Dock which offers an all-in-one experience for media management. The HD Media Box & Media Dock provides a modular and centralized platform that replaces all electronic equipment under consumers' TV sets. With its capability to connect all mobile devices used at home and with a new level of style, intuitiveness and simplicity, WYPLAY's HD Media Box & Media Dock represents a significant improvement over existing media management devices.

Dominique FERAL, executive vice-president of Marketing for Wyplay said: "The central point of home entertainment is the television, yet most CE devices rely on USB connections. Thanks to this brand new HD media center, consumers can play any content on TV from sources such as local hard-disk drives, MP3 players or digital cameras, home network and Internet services."

The Media Box is a powerful modular media center that includes a full set of optional embedded features such as Wifi N, analog acquisition, DVB-T tuners and a unique HD user interface really intuitive and easy-to-use. The Media Dock includes a DVD player/burner, an all-in-one memory card reader and additional storage capacity. Adding the Media Dock to the HD Media Box provides customers with a full featured media center.

WYPLAY targets CE manufacturers, distributors and will make the HD Media Box & Media Dock available for mass-production by the end of May 2008.

During CES, Wyplay demonstrates its whole product range in the STMicroelectronics showroom, Four Seasons Hotel, Las Vegas.

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About WYPLAY

WYPLAY SAS is a pioneer in the new home entertainment device market. WYPLAY is focused on the rapidly-expanding TV-centric market and offers a wide range of software and hardware bricks to develop CE devices such as connected TV, IPTV boxes, media HDD and media centers, with connectivity to mobile devices, PC and Internet. WYPLAY can provide either off-the-shelf products or part of its solution including software (middleware + user interface), hardware (mother board + casing) and EMS management (production + shipping).

For more information, visit www.wyplay.com

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