



## **Wyplay deploys The Frog offering and delivers the Frost & Sullivan 2014 Award promises**

**MARSEILLE, France – January 29th 2015** – Wyplay, a software solutions provider for leading pay-TV operators, was awarded the Frost & Sullivan 2014 “Global Pay TV Middleware Customer Value Leadership Award” for the Frog by Wyplay offering.

Frost & Sullivan credits Wyplay with a pioneering role in the set-top-box industry transformation because they provide the only complete open source solution available today. Additionally, pay-TV operators can innovate and reduce capital expenditures by integrating new features into legacy set-top-boxes with Frog and The Frog by Wyplay Marketplace reduces time-to-market for new technology delivery.

Frog by Wyplay is the first independent open-source software solution for TV operators. The goal of Frog is to build a worldwide innovation community for pay-TV operators and their partners.

Wyplay now powers 10 million set-top-boxes. Leading pay-TV operators including Canal+, Belgacom, SFR and Vodafone deploy Wyplay’s Frog offering. The Frog by Wyplay innovation community continues to grow with 80 new licensees in the last 12 months.

Jacques Bourgninaud, Wyplay CEO, said, *“We are proud to have been able to deliver on the strengths identified by Frost & Sullivan in their 2014 award that recognized our leadership and the excellence of our team. 2014 was a crucial year in our development. This is a very exciting time for us and we look forward to bringing Frog by Wyplay to an even wider open community in 2015 and beyond.”*

The Frog by Wyplay source code and documentation are available at [www.frogbywyplay.com](http://www.frogbywyplay.com)

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### **About Frost & Sullivan**

Frost & Sullivan is a world leader in growth consultancy and market research. Its awards recognize companies that demonstrate outstanding achievement in a variety of areas, including technological innovation, customer services, and strategic product development. Recipients of



Play the difference

the awards are identified from a wide range of candidates, through in-depth interviews, analysis, and extensive research.

## **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

Blog: [www.frogbywyplay.com/page/blog](http://www.frogbywyplay.com/page/blog)

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

## **Wyplay Contact**

Julie Geret

Head of Communications

Tel: +33 (0) 621 047705

Email: [jgeret@wyplay.com](mailto:jgeret@wyplay.com)

Website: [www.wyplay.com](http://www.wyplay.com)