



Play the difference

## **A return to growth confirmed and a financial structure constantly improving**

- Increase in 2015 turnover: 13.2 millions euros, +29%
- EBITDA of 9%: 1.2 millions euros,
- Positive Net income

**Marseille, February 9th, 2016** — Wyplay, software solutions provider for TV operators announces 2015 revenue of 13.2 millions euros, up 29% compared to 2014.

After a deficit year in 2014 due to the significant investment in the development of Frog by Wyplay – the world’s first independent open source software solution for television operators – Wyplay recorded a positive EBITDA in 2015, its fourth profitable year (after 2011, 2012, and 2013) demonstrating the resilience of its strategy and business model.

In 2015, Wyplay continued to expand its European business and duplicated its model abroad, expanding the Frog community to over 115 members including microprocessor providers, STB manufacturers, software companies, services companies, and television operators. The company leverages over 10 years of experience coupled with one of the most advanced teams in the world to anticipate and meet operators’ needs in digital television and offers them the most advanced technologies. Wyplay has deployed with three new major customers in 2015: Sky Italia, Canal+, and Proximus, while strengthening its initiatives around Frog by launching two new offerings - Frog Turnkey and Frog for Android respectively - to address operators seeking to benefit from the strong market growth in hybrid solutions.

For Jacques Bourgninaud, co-founder and CEO of Wyplay:

"2015 was a pivotal year for Wyplay. Our performance confirms the technological and strategic choices that we made in 2014. The emphasis of our efforts on greater flexibility and efficiency allows us to meet the needs of the most demanding television operators and increase our market presence despite the difficult PayTV environment in which we operate. In 2016, we will accelerate the deployment of the Frog Turnkey offering with our set-top box partners as well as announce several signatures of new international customers in the pipe."

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### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom Proximus, Canal+ and Sky Italia.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and <https://frogbywyplay.com/>.

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