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Sky New Zealand launched the new Sky Box co-created by Wyplay

MARSEILLE, FRANCE – APRIL 13, 2023 – One year ago, Sky New Zealand selected Wyplay among other international partners to elaborate the best of Sky Satellite TV, On demand and Streaming with the new Sky Box. Today, just after the launch of this much awaited product on the New Zealand market, Wyplay is proud to share that the collaboration was a great success.

The new Sky Box is bringing state-of-the-art features to New Zealand with 4K, modern and personalized user experience, Streaming apps integration (like Netflix, Disney+, Prime, TVNZ+...), multi-recording, voice remote, and more... It's rewarding to have Sky's customers enjoying such a game changer product.

In 2021, Sky made a challenging and strategic choice for their STBs, changing from Linux to AndroidTV for a really advanced product. For this specific project, 3 independent Wyplay teams were involved: Wyplay System Integration, Wyplay Middleware and Wyplay Professional Services.

As the System Integrator, Wyplay was at the forefront of this project to allow the multiple stakeholders to execute the plan and reach the best level of quality for the Sky Box product. By coordinating the efforts of Sky, Wyplay, Irdeto, Kaon, Broadcom, and Netflix, Wyplay shows its added value for such challenging projects, where hybrid DVB, local video recorder and third party apps are part of an AndroidTV STB product.

On the other hand, Wyplay Middleware provided its DVB expertise by providing and integrating the DVB and PVR software stack into the Sky AndroidTV box.

Finally, Wyplay Professional Services strengthened the Sky Digital UI team and co-developed with Sky the appealing Sky box AndroidTV Custom Launcher.

« This project is the perfect showroom of what Wyplay can bring to operators and partners when talking about AndroidTV projects: System Integration, DVB expertise, Custom Launcher, apps integration, etc... » said Jacques Bourgninaud, CEO of Wyplay. He concluded with: « Wyplay is pleased to have collaborated on such challenging and key project. »

Sophie Moloney, CEO of Sky, added: « This was a great help to have professionals like Wyplay onboard. We are so proud of the work executed by the Sky teams together with Wyplay, in order to deploy the Sky Box to our subscribers. »

Wyplay will continue to support Sky for the evolutions of the Sky products, including the maintenance of AndroidTV.

Wyplay is well positioned on the market to help any operator worldwide to design and deploy AndroidTV products, whatever OTT only or Hybrid DVB STB, at the integration, middleware, and application levels.

ABOUT WYPLAY

An independent, internationally recognized company with more than 15 years of experience, Wyplay makes operator's video solution transformations successful. Wyplay has helped Tier 1 operators to unlock their businesses and to reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services. We tailor video software solutions and manage Android TV, RDK and Linux STB's as well as mobile devices, legacy upgrades and OTT platforms.

Wyplay's teams create user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DIRECTV, Vivendi/Canal+, Sky Brazil, Telefonica, DishTV, ELSYS, Proximus, SFR, and Sky Italia. **To learn more about Wyplay, please visit www.wyplay.com.**

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About Sky NZ

Sky is New Zealand's leading entertainment company and home to the best and broadest choice in live sport, movies, shows, documentaries, and breaking news. Sky offers a suite of viewing choices to suit every New Zealander, whether it's through the Sky Box and companion app Sky Go for premium direct-to-home customers, or through its streaming services Sky Sport Now for sport or Neon for movies and entertainment. Sky also owns free-to-air channel, Prime.