



Press release:

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Netflix & Amazon Prime Video on Freebox Revolution thanks to Wyplay

MARSEILLE, FRANCE – NOVEMBER 18, 2020 – Wyplay, a global TV Professional Services and Video Platform Solutions provider, and Free SAS, a leading triple play provider in France, announce that the “Freebox Revolution” - the best-selling set-top box (STB) launched in 2012 - now includes the famous American SVOD services: Netflix & Amazon Prime Video.

Free is globally recognized for their talented and highly skilled engineers. Wyplay is honored to have been selected for its expertise on 3rd party application integration on legacy and new STBs. Despite a complex technical environment based on a legacy Intel TV processor, Wyplay’s teams worked in collaboration with the Free teams and managed to deploy Netflix and Amazon Prime Video on time on the Freebox Revolution.

All Free subscribers now have access to Netflix and Amazon Prime Video from their STB.

“These projects were complex on legacy operator technology components, implying specific developments and integrations. By choosing Wyplay to bring Netflix and Prime Video to their customers, Free is consolidating its position as a super-aggregator TV operator.” said **Jacques Bourgninaud**, CEO of Wyplay.

“These successful missions with Free reflects the strategic diversification we launched in 2018 where our TV expertise is now proposed on all multiple TV operating systems including: Comcast/RDK, Google/Android TV, Wyplay/Frog and proprietary solutions.”

ABOUT WYPLAY

An independent, internationally recognized company, Wyplay makes operator’s video solution transformation successful. For more than 10 years, Wyplay has helped its Tier 1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services. We tailor video solutions and manage Android TV, RDK, Linux STB and mobile devices, legacy upgrades and OTT platforms.

Wyplay's teams create user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, ELSYS, Proximus, SFR, Sky Italia, Sky Brasil and Telefonica. **To learn more about Wyplay, please visit www.wyplay.com.**

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