

**Press release:**

Thursday, February 11, 2021

## Wyplay continues its expansion by taking on 4 new TV operators and ends 2020 with a net profit increase

- 2020 turnover: €10,03 million
- EBITDA: €1.85 million
- Positive Net Income

**MARSEILLE, FRANCE – FEBRUARY 11, 2021** – Wyplay - a global TV Professional Services and Video Platform Solutions provider - announces an increase in its net profit to more than K€500 compared to 2019. Over the past year, Wyplay generated a turnover exceeding €10 million and an EBITDA of €1.8 million.

In 2020, 4 new TV operators joined Wyplay's customer base, respectively for two Android TV and two RDK projects. In addition, Wyplay strengthened its international coverage in February 2020 with the creation of its Wyplay Americas subsidiary. In order to meet customer needs and deadlines, Wyplay maintained its recruitment efforts over the year.

In the meantime, Wyplay has consolidated its Professional Services offer and strengthened its positioning as a System Integrator. Throughout the year, Wyplay has realized 4 consulting missions to support operators in porting their applications to smart TVs and video game consoles. In addition, Wyplay helped 3 operators by bringing product definition missions on Android TV and on RDK. Moreover, in 2020, Wyplay has integrated and certified several OTT/top tier applications such as Netflix, Disney+, YouTube and Amazon Prime Video.



Despite a year impacted by the COVID-19 pandemic, Wyplay managed to secure its financial results.” said **Jacques Bourgninaud**, CEO of Wyplay. “In these times of crisis, our employees have shown great adaptability and have successfully changed their way of working to improve both our development capacity and our business relationships. I am pleased to welcome on board 4 new TV operators. We will do our best to deliver the services and solutions they are looking for and create the strong relationship and confidence we are used to have with all our customers.”

## ABOUT WYPLAY

An independent, internationally recognized company with more than 15 years of experience, Wyplay makes operator's video solution transformations successful. Wyplay has helped Tier 1 operators to unlock their businesses and to reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services. We tailor video software solutions and manage Android TV, RDK and Linux STB's as well as mobile devices, legacy upgrades and OTT platforms.

Wyplay's teams create user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DIRECTV, Vivendi/Canal+, Sky Brazil, Telefonica, DishTV, ELSYS, Proximus, SFR, and Sky Italia. **To learn more about Wyplay, please visit [www.wyplay.com](http://www.wyplay.com).**

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