



Press release:

Wednesday, February 16, 2023

Wyplay continues to grow and ends 2022 with a turnover increase

- 2022 turnover at €11.3 million, +21% compared to 2021
- EBITDA stable at 16%
- Equity increased at € 2 million
- Positive and Growing Net Income

MARSEILLE, FRANCE – FEBRUARY 16, 2023 – Wyplay - a global provider of solutions for TV Operators and Content Providers - has closed its 2022 financial year with a turnover of €11.3 million, representing 21% growth over 2021 mainly driven by international sales. Over the past year, Wyplay significantly increased its Net Income, maintained a stable EBITDA at 16% despite very strong pressure on wages and increased its Equity at €2 million.

2022 has seen the arrival of COMMUNITY, Wyplay's web3 and blockchain solution to better engage end-users with loyalty programs. Wyplay announced as well WyCDN, a peer to peer and caching technology to save CDN costs. In the end, WyLambda solution has been introduced to deploy multiple applications on Linux and RDK STBs.



“In this post-COVID period, Wyplay has been able to remobilize its experts to improve its operational performance and go after international deals as demonstrated by the turnover and net income increases.” said **Jacques Bourgninaud**, CEO of Wyplay. He added “I am also proud of our customers success stories such as the deployment of Nuuday RDK STB or the launch of Sky New Zealand hybrid AndroidTV solution.”

ABOUT WYPLAY

With more than 15 Years of experience, Wyplay makes operator's video solution transformations successful. Wyplay helps operators to unlock their businesses and to reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services.

We tailor video software solutions for loyalty programs, super-aggregation solution, CDN cost savings, cross-devices UX, hybrid STBs, legacy upgrades... Wyplay's teams create user experience that perfectly match and complement the product and market strategies of content providers.

Wyplay is now a strategic partner of leading operators such as VRIO DirecTV, Vivendi/Canal+, Sky Brazil, Telefonica, DishTV, Elsys, Proximus, SFR, Sky Italia, Sky New Zealand, Nuuday...
To learn more about Wyplay, please visit www.wyplay.com.

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