



## **Veygo partners Wyplay by joining Frog by Wyplay community**

**Wyplay welcomes Veygo as one of its Certified Technology Partner  
for its cross-device video solution**

**Paris & Marseille – January 5<sup>th</sup>, 2018** – Veygo, preeminent digital experience intelligence platform and Wyplay – creator of video solutions for leading TV operators, today announced the integration of Veygo’s multi service Meta\_Player into the Frog by Wyplay cross device video solution.

Frog cross-device video solutions provides operators with a flexible, customizable, and powerful solution fit for even the most demanding pay-TV requirements. Yielding the best performance that devices and operator back-end offer, the Frog solutions ensure a seamless user experience on any device.

Pairing together Frog By Wyplay solutions and Veygo’s platform, TV Operators can enable valuable recommended High-Quality Video content to consumers.

Veygo offers powerful video solutions for service providers looking to deliver premium content across multiple networks while further understanding their audience. Wyplay and Veygo will leverage a combined solution to offer a truly personalised and flexible user experience:

- A secure video player, multi DRM, OS and formats, for both native and HTML5 App/portals,
- An Analytics engine, with real time 1st party data – consumer behavior + QoS – and integration of 3rd party data,
- Pre-integrated with recommendation, discovery and personalization capabilities.

“At the CES, Wyplay will showcase the integration of Veygo’s digital experience intelligence platform into the Frog Premium end-to-end reference implementation” says Dominique Feral, CMO at Wyplay. “It will allow TV operators to deploy quickly a secured and personalized TV experience across multiple devices”

“As Veygo already supports large cable, telecommunications TVEverywhere and OTT services, joining Frog by Wyplay community is both an obvious step and a major achievement,” elaborated Jean-Christophe Perier, Founder and CEO of Veygo. “We are looking forward to contributing to this renown ecosystem and bringing together proven, innovative and scalable technologies to Operators.”

Visit Veygo and Wyplay during CES 2018 at booth San Polo 3401 - Level 3 at the Venetian Hotel.

**###**



### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Frog by Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as Canal+, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay's solutions, please visit [www.wyplay.com](http://www.wyplay.com).

### **About Veygo**

Founded in 2012, with R&D and operations in the USA, France, Indonesia and Singapore, Veygo makes multiscreen premium video services simple and profitable. Combining an advanced secure video player, analytics, discovery, personalization and end-to-end premium content workflow management capabilities, social media integration with innovative dashboards and focused service expertise, the Veygo Digital Experience Intelligence Platform enables Service providers to re-imagine the Content to Consumer Experience.

For more information, please visit <http://www.veygo.co>. For a trial, please contact us at [hello@veygo.co](mailto:hello@veygo.co).