

**With continued international growth and new financing,  
2017 confirms Wyplay's position as the world leader  
in the software solutions market for television operators**

- 6% increase in sales to 12.4M€
- 8 new products deployed with Canal+, AT&T DIRECTV, Telefonica, Proximus and DishTV
- +15 joining Wyplay's new Tunisia office reinforcing Wyplay's overall R&D team
- 4.7 M€ of new funds to develop new products and open new markets.

Marseille (France), June 5, 2018 – a leading provider of software solutions to major television operators, Wyplay, based in Marseille with 160 employees, announces growth in 2017, with sales up 6% to €12.4M and with new funding of €4.7M that will enable it to develop new products and address new markets.

Continuing its momentum, Wyplay - a company created in 2006 to "*make available, to everyone, the experiences and innovations of media consumption never imagined before*" - strengthened its position as world leader in 2017 shaping, thanks to its software solutions, tomorrow's television.

Supporting this point is the fact that Wyplay has successfully launched 8 new products that met the strict challenges of leading operators requirements including the new 4K Ultra HD satellite decoder for Canal + in France, 4 new HD products and a 4K product for AT&T/DIRECTV Latin America, the new IPTV solution for Telefonica (Spain, Brazil, Chile, Peru and Colombia), the new Android 4K IPTV solution for Proximus and a HD recorder for DishTV in India. In parallel, the Wyplay Frog community – the first independent open source software solution created by Wyplay in 2014 - is now the fastest-growing TV ecosystem in the world, now a de facto market standard with 175 operators and partners (+25 members in the past year alone).

Wyplay has also confirmed a €4.7M financing from its existing shareholders and the participation of a new fund that will enable it to strengthen its product and service innovation policy, which is in a very competitive and profoundly changing market. Wyplay has made significant advances in strengthening its team with the addition of a new Director of Product Strategy, Andy McCool, previously in various leadership positions including CISCO and SKY. 2017 also saw the opening of an office in Tunisia to support software development, support and quality control. Wyplay Tunisia now has more than 20 employees.

For Jacques Bourgninaud, co-founder and CEO of Wyplay, "Our mission is to constantly reinvent the TV experience of users around the world and maintain our leadership through a practice of continuous innovation. Our commercial success will leverage the new financing and allow us to support our growth strategy "

It is noteworthy that since last June, Wyplay has been accompanied by the Provence-Alpes-Côte d'Azur Region's Business Accelerator Program, the first program of its type, targeting high-potential mature and innovative Small and Medium Enterprises (SMEs), with tailored support to create the successful mid-cap companies of tomorrow. This innovative program is financed by the Region in partnership with Bpifrance and operated by the ARII.

### **About Wyplay**

An independent, internationally recognized company, Wyplay provides multi-screen video solutions for OTT, terrestrial, satellite, cable, and IPTV broadcasters and operators around the world. Based on Android or Linux and integrated with service platforms, Frog By Wyplay technology allows operators to easily select, configure, and deploy solutions from the widest range of pre-configured features available. Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay's solutions please visit [www.wyplay.com](http://www.wyplay.com)