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# Wyplay joins the global network of Alexa Solution Providers

**MARSEILLE, FRANCE – JANUARY 21, 2021** – Wyplay - a global TV Professional Services and Video Platform Solutions provider - with more than 15 years of experience, is now a member of the Amazon Alexa Solution Providers network. With an extensive track record in voice-interaction experiences and integrations, Wyplay accompanies TV operators with the integration of the Alexa Voice Service (AVS) on multiple hardware devices and operating systems – including RDK, Android TV and Linux.

**In summary, Wyplay addresses two use cases:**

- Integration of Alexa on an RDK or Linux STB (farfield device and/or remote-control unit equipped with a microphone),
- Management of any STB (RDK, Linux, Android TV) by any Alexa-powered device (smart speaker, smartphone, soundbar and smart display).

Wyplay has already enabled the management of legacy Linux STB using Alexa enabled-devices for a leading Tier 1 operator. Wyplay recently integrated Alexa Voice Services in a reference RDK implementation with Wyplay’s Premium UX – based on Lightning, the Metrological standard development framework.



The new Amazon Alexa Voice Service offering is an integral part of our Professional Services strategy, designed to support our operators across all TV verticals.” said Dominique Feral, CSMD of Wyplay. “The Alexa Voice Service integration complements our wide offering including system integration, consulting on OS selection, OTT 3<sup>rd</sup> party applications integration, cross-device framework, etc.”

**[Click here to discover our Alexa professional services.](#)**

## ABOUT WYPLAY

An independent, internationally recognized company with more than 15 years of experience, Wyplay makes operator’s video solution transformations successful. Wyplay has helped Tier 1 operators to unlock their businesses and to reach their highest potential thanks to a wide range of Video Platform Solutions and Professional Services. We tailor video software solutions and manage Android TV, RDK and Linux STB’s as well as mobile devices, legacy upgrades and OTT platforms.

Wyplay's teams create user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DIRECTV, Vivendi/Canal+, Sky Brazil, Telefonica, DishTV, ELSYS, Proximus, SFR, and Sky Italia. **To learn more about Wyplay, please visit [www.wyplay.com](http://www.wyplay.com).**

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