

## **Wyplay – the TV experts - invite you to prepare your future at IBC 2019**

- **Android TV:** (1) new major Tier-1 satellite operator
- **RDK:** (1) new significant cable operator
- **FROG:** (3) new countries deployed
- **Netflix:** (2) new deployments
- **YouTube TV:** (1) new deployment
- **Wyplay Partners @ IBC:** 10+ companies demonstrating our solutions

**IBC (Amsterdam), September 9, 2019** – In a unique and classy lounge in the heart of Hall 15.MS8, Wyplay – the TV experts - invite you to prepare your future. With a decade of experience successfully helping telecommunication companies & broadcasters to introduce new solutions on the market, to upgrade their products and to maintain their legacy services, Wyplay is excited to meet you - to share our view of the market trends, to update you on our clients and to unveil our latest Professional Services and Video Solutions offering.

In less than one year, tier-1 operators trusted Wyplay for their Android TV, RDK or FROG deployments and for the introduction of new applications such as Netflix, YouTube TV and Amazon. Wyplay demonstrated our capability to help TV operators to solve their video challenges independent of the technology and the TV operating system.

*“The TV market has evolved significantly with competition becoming more intense. Operators are less and less in a situation where they can afford to switch to a new technology”* said Jacques Bourginaud, CEO of Wyplay. He added *“With our range of Professional Services and Video Solutions, we help our customers to introduce new products and to upgrade their legacy services with new features”*.

For more information or for a demonstration of our solutions please come and see us at IBC 2019, Hall 15, Booth MS8. More than ten companies will also demonstrate our solutions at IBC.

### **About Wyplay**

An independent, internationally recognized company, Wyplay make operator’s video solution transformations successful. For more than ten years, Wyplay has helped our tier-1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage Android TV, Linux STB and mobile devices, legacy upgrades and OTT platforms.

Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is a strategic partner of leading operators such as AT&T DIRECTV, Vivendi/Canal+, Telefonica, Sky Italia, DishTV, Proximus and Altice/SFR.

To learn more about Wyplay, please visit [www.wyplay.com](http://www.wyplay.com)