

## **Wyplay lands into IBC with brand new independent services, new video solutions and many new client deployments**

- Professional Services independent of Wyplay products and technologies
- AndroidTV and Voice Assistant Cloud Platform Video Solutions
- 8 new Operator Deployments in less than one year

**IBC (Amsterdam), September 11, 2018** – Wyplay is excited to unveil the enlargement of its value-added professional services at this IBC in Amsterdam. Wyplay has had the unique and privileged position of being a pioneer in creating today's modern TV experience as well as developing some of the world's most innovative operator and broadcaster solutions that include Canal+ Group, Telefonica Group, DirecTV-AT&T, DishTV, Proximus, and Sky Italy to name but a few. Wyplay has played a key role in our customers' video solution transformation and has accumulated over 1500 man-years of deep TV expertise throughout the whole value chain and ecosystem in its 12 years of existence.

*"Over the last 2 years, Wyplay has experienced a large demand from operators and broadcasters for our TV expertise independently of our products and technologies. Consequently, Wyplay has decided to provide its TV Professional Services to the general market"* said Jacques Bourgninaud, Wyplay CEO.  
*"Wyplay is responding to the ever-changing needs of our customers who are now seeking more external PayTV experience to help them in their video transformation process"*

Wyplay will also be showcasing some of its newest video solutions that include state of the art AndroidTV custom launcher and Voice Assistant Cloud Platform. Wyplay will demonstrate its off-the-shelf Premium custom launcher but also its ability to develop an AndroidTV user experience from scratch. With its Voice Assistant Cloud Platform, Wyplay enables operators to take advantage of the voice assistant technologies made available by Google, Amazon, Nuance and other providers.

Finally, Wyplay will highlight its 8 latest new operator deployments that include Canal+'s 4K hybrid solution with a brand new UX, a Satellite hybrid solution for AT&T/DIRECTV Latin America, leveraging a custom html5 UI and an Analytics back-end, launched on time for the world cup on 3xHD and 1x4K models, a new Android AOSP software for the latest Proximus 4K android box, a FROG turnkey client and back-end customization for Dish TV India, running on HD and SD boxes, and the Telefonica Group owned IPTV solution using Wyplay's Frog Open Source (Spain, Brazil, Chile, Peru and Colombia).

*"Wyplay has continued to pioneer in this fast-changing video landscape by bringing the right solutions and services to our customers ensuring their success"* said Jacques Bourgninaud.

For more information or for a demonstration of our solutions please come and see us at IBC 2018, Hall 5, Booth A27.

### **About Wyplay**

An independent, internationally recognized company, Wyplay make Operator's Video Solution Transformation Successful. For more than 10 years, Wyplay has helped its Tier1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage AndroidTV, Linux STB and mobile devices, Legacy upgrades and OTT platforms.

Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay, please visit [www.wyplay.com](http://www.wyplay.com)