

“Hey Wyplay – Tell me about your voice assistant cloud platform”

Marseille (France), September 6, 2018 – Wyplay is pleased to announce the launch of its new voice assistant cloud platform. This software solution enables operators to take advantage of the voice assistant technologies made available by Google, Amazon, Nuance and other providers and to allow their own customers to engage with their user experience using their voice. It can be used on new STBs but also on legacy products that may even not have remote control with microphone.

With the continuing improvement in the quality of voice recognition technology and an increase of over 275% in global smart speaker shipments since last year it demonstrates that voice-enabled devices are more than just a trend.

Thanks to Wyplay’s voice assistant cloud platform, operators can easily empower their TV products with a direct STB integration (whatever the OS: Android, Linux, RDK, ...) or simply using any of the deployed voice assistant smart speakers. By using predeveloped “skills” or “actions” and creating new ones, Wyplay can work with operators to ensure that all of their key use cases are accessible via a voice device. The benefit is immediate to both TV operators and end-users: any voice product or technology can be used in front of the TV !

“Voice assistant solutions are now common place in the homes of the customers of our Pay TV operators. This is a great way for operators to increase their customer engagement and take advantage of innovative voice technologies from Amazon, Google or Nuance” said Dominique Feral, Wyplay CMO. He added “Our range of Video Software Solutions unleashes the imagination of operators to deliver innovative and sticky use cases”.

To arrange a demo or to schedule a meeting with our team at IBC 2018, Hall 5, Booth A27, please contact Wyplay on sales@wyplay.com

About Wyplay

An independent, internationally recognized company, Wyplay make Operator’s Video Solution Transformation Successful. For more than 10 years, Wyplay has helped its Tier1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage AndroidTV, Linux STB and mobile devices, Legacy upgrades and OTT platforms. Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay, please visit www.wyplay.com