



For Immediate Release

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QUADRILLE's QuadriFast™ Push Video on Demand solution available in the Frog by Wyplay Marketplace

Field-proven end to end solution for efficient and secure content distribution to pay TV set-top-boxes over satellite and terrestrial broadcast networks integrated off the shelf for all member companies of Wyplay's open source initiative.

CES - LAS VEGAS, January 8th, 2014 - Wyplay and QUADRILLE announce today the availability of Quadrille's Push VoD solution in the Frog by Wyplay Marketplace.

Frog by Wyplay is the first independent open source software solution for pay-TV operators. This comprehensive solution includes all the components to build operators' products with access to the complete source code. The initiative brings together a growing ecosystem of close to 40 companies across the entire digital TV technology value chain: chipset vendors, device manufacturers, independent software vendors, software services providers and operators.

Within this ecosystem, Frog introduces a Marketplace of 3rd-party solutions complementary to and pre-integrated with Wyplay's technology; readily accessible to all members of the Frog community, with technical assets and documentation accessible through the frogbywyplay.com private portal.

The role of a Marketplace Partner like Quadrille in the Frog ecosystem is to provide complementary products and solutions, pre-integrated into the Frog by Wyplay middleware, so that operators can benefit from a range of "a la carte" features to meet their specific needs.

"QUADRILLE's QuadriFast™ Push VOD solution solves a pragmatic business need of satellite TV operators and provides a flexible and robust technology solution." said Wyplay CMO Dominique Féral. "Quadrille's product is complementary to our Frog middleware and thanks to our Marketplace, it is now available to all members of the Frog community with reduced time to market."

"The Frog By Wyplay Marketplace represents a unique and original business approach in an industry so far dominated by closed end-to-end solutions" said Quadrille CEO Xavier Battas. "We believe our industry has to transition to more open and collaborative models and are proud to be one of the first Frog by Wyplay Marketplace Partners."

More...

Frog By Wyplay is officially launched at the CES Las Vegas tradeshow in January 2014.

The source code and documentation are available at www.FrogByWyplay.com .

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

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About QUADRILLE:

Quadrille is a French high-tech company focused on Digital TV solutions. Since 1998, Quadrille has been providing a range of products and services to the Broadcast and Broadband industry.

Based on its expertise, Quadrille developed QuadriFast™, a delivery solution for non-linear content, such as VOD. QuadriFast™ is using Quadrille's patented "push" technology to safely achieve the content delivery over a variety of networks: Satellite, Terrestrial, Cable, IP, etc.

Website: www.quadrille.fr

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