

Telefonica is deploying its new IPTV STB solution based on Frog by Wyplay open middleware

Madrid, Spain & Marseille, France – January 4th, 2018 – Telefonía, one of the world’s leading providers of communications services and solutions, today announced the deployment of its new IPTV solution for LatAm based on the Frog Source Set Top Box (STB) software from Wyplay.

Wyplay, with its open solution Frog, has been selected by Telefonía to become part of the ecosystems of middleware components providers for Telefonía IPTV Set Top Boxes. Thanks to Wyplay’s middleware, Telefonía has the flexibility to adapt new video services to different technologies and markets in a simple and agile way. Less than a year after having chosen Frog Source, Telefonía has begun the roll-out of new STBs in LatAm.

Telefonica selected in December 2016 the Wyplay Frog Source solution due to its modularity, openness, the large Frog community and the advanced functionalities from a basic zapper up to an advanced multi-tuner gateways.

Providing professional support, training and specific development, Wyplay collaborated closely with the Telefonica technical management team who developed and customized its product based on Frog Source.

“With a small team of highly productive engineers, an operator can deploy a solution in less than one year” says Jacques Bourgninaud, Wyplay CEO. He adds “This first successful Telefonica project deployment confirms our Frog Source strategy”

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Frog by Wyplay’s technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality.

Wyplay’s professional services team creates user experiences that exactly match and complement an operator or broadcaster’s product and market strategies. Wyplay is now a strategic partner for such leading brands as Canal+, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay’s solutions, please visit www.wyplay.com.