

Wyplay IBC 2013 Announcement

Wyplay Media Gateway Software Running on ViXS XCode

Wyplay's advanced media open solutions based software running on the XCode® 4310 Media Center with secure streaming to mobile devices

Toronto, CANADA — September 13, 2013, ViXS Systems Inc. (TSX: VXS) today announced that their partnership with Wyplay has led to the development of a true open platform based system solution for new operator media gateway solutions. This new platform architecture can be customized to have a unique look and feel for specific operator requirements. Utilizing the latest open software techniques such as HTML-5, widgets and many more features, the software can leverage legacy set-top box architecture as well as run on newer platforms. A key feature of the Wyplay architecture is the ability to interoperate over a multi-screen environment, taking full advantage of ViXS' advanced transcoding architecture on the XCode 4310.

Wyplay's innovative approach to software development and interoperability – illustrated by the recent announcement of the Frog by Wyplay initiative giving access to the company's entire solution source code – has already gained traction in the Set-top box industry allowing operators such as Canal+, SFR, Belgacom and Vodafone to quickly develop new middleware solutions which have achieved very fast time to market. On display at IBC in the ViXS suite will be an interactive user interface for digital TV delivery and streaming to tablet and mobile devices.

“ViXS is delighted to be demonstrating Wyplay's media framework at IBC “, said David Jones, VP Marketing and Business development for ViXS Systems. “ Working with Wyplay has shown that with good managed processes and a solid open source framework new applications and middleware can quickly and efficiently be created not only for the media server but throughout the multi-user home media ecosystem. As early adopters of the Frog by Wyplay initiative, we look forward to many opportunities for collaboration with this complete packaged solution.”

"The emerging gateway market has been an exciting space for Wyplay to operate in and is a great match for our software" said Dominique Feral, Wyplay CMO. “ViXS is one of the key leaders in this emerging market with their expertise in media transcoding silicon solutions. ViXS is a logical partner for providing solutions for payTV operators that are looking for innovative solutions and quick time to market. We are pleased to play a role in ViXS's overall media software ecosystem and welcome their involvement in the Frog by Wyplay community we recently announced”

About ViXS Systems Inc.

ViXS is the semiconductor pioneer in designing and developing high-performance media solutions for the consumer electronics and video service provider industries. With over 422 patents issued and pending worldwide, ViXS has been recognized with a number of industry awards for innovation. ViXS is the world leader in transcoder deployments with over 27 million shipments to date, and still growing.

ViXS has a comprehensive portfolio of products to meet the diverse needs of the global media industry. Portfolio highlights include the most advanced dense transcoder available for cloud-based solutions, as well as SoC's for home devices capable of doing the most simultaneous number of HD streams in the industry. Moreover, ViXS is the only company to have integrated transcoding and Multimedia over Coax

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Alliance (MoCA) technologies to create the lowest-cost media gateway capable of delivering premium content to consumer IP devices, such as the iPad, inside and outside of the home.

ViXS is headquartered in Toronto, Canada with global operations and offices in Europe, Asia and North America. For more information on ViXS, visit our website: www.vixs.com.

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular, innovative software solutions for IPTV, cable, satellite, and terrestrial TV operators and broadcasters around the world. Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity; an application store; and more. Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as Canal+, SFR, Vodafone, and Belgacom. To learn more about Wyplay, visit www.wyplay.com.

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