



**Meet us at IBC2014
Wyplay – 5.A11
Sigma Designs – BM7**

For Immediate Release

Wyplay and Sigma Designs to create turnkey reference solution for IPTV / OTT client devices powered by the SMP8756 processor

- ***Sigma Designs to distribute its reference designs with the Frog client device middleware pre-integrated***
- ***Full source code accessible to Frog Community members allowing rapid implementation for new convergent services***

AMSTERDAM, Netherlands — September 9th, 2014 — Wyplay, creator of software solutions for leading pay-TV operators, and Sigma Designs® (Nasdaq: SIGM), a leading provider of System-on-Chip (SoC) solutions for home entertainment, control, connectivity and converging multimedia delivery, today lifted the veil on the turnkey integration of the open-source Frog by Wyplay set-top-box middleware with Sigma’s HEVC 4k-capable SMP875x family of system-on-chip ARM® processors.

As part of this effort, Sigma Designs is contributing the source code for the porting of Wyplay’s middleware on the SMP8756 chipset and will distribute associated development boards to its customers and partners with the Frog Reference Implementation pre-loaded in binary. In parallel, Wyplay will use Sigma’s reference design as its next reference hardware and will make the source code available to all Frog licensees via the Frog Community Portal at <https://portal.frogbywyplay.com>. The Frog Community gathers today a growing ecosystem of more than 60 Licensee companies sharing the same code base. Such companies include chipset vendors, TV operators, devices OEMs, independent software vendors and system integrators.

Mustafa Ozgen, Vice President and General Manager Home Multimedia for Sigma Designs said: “Not only does the SMP8750 family offer optimal performance to price ratio for multiple

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STB platforms, but its pre-integration with the Frog middleware means that operators can introduce new convergent services with maximum velocity.”

“This first turnkey integration provides the ideal stepping stone for creating new cost-effective HEVC IPTV / OTT client devices.” said Wyplay CEO Jacques Bourginaud. He added: “We thank Sigma Designs for their proactive contribution that benefits all members of the Frog Community.”

The joint solution is demonstrated by the two companies at IBC 2014, RAI Amsterdam, booths BM7 (Sigma Designs) and 5.A11 (Wyplay).

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About Sigma Designs

Sigma Designs, Inc. (NASDAQ: SIGM) is a leader in intelligent media platforms. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world’s leading IPTV set-top boxes, connected televisions, connected media players, residential gateways, home control systems and more. For more information about Sigma Designs, please visit www.sigmadesigns.com .

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market’s richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay’s Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay’s set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

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