

Wyplay and Viaccess-Orca join forces to simplify deployment of complex multi-devices TV services

- Cross-device applications (AndroidTV & Linux STB, iOS & Android Smartphone and Tablets)
- Real time UX management and analytics dashboards
- TV Platform to manage, publish, personalize, and monetize content
- Fully customizable

Demonstrations at Anga Com 4-6 June 2019 and Broadcast Asia 17-19 June 2019

Paris & Marseille – June 3, 2019 – Viaccess-Orca (VO), a global leader providing OTT and TV platforms, content protection, and advanced data solutions, and Wyplay, a global TV Professional Services and Video Platform Solutions provider, joined forces to build a pre-integrated end-to-end TV platform.

This end-to-end TV platform is dedicated to operators or content providers willing to deploy best in class services while minimizing complexity and optimizing their internal resources.

This platform is highly scalable and flexible, and it addresses the needs of OTT content providers and pay-tv service providers for any delivery network and for any device. Main features include:

- Cross-device applications run on AndroidTV/Linux STB, iOS/Android Smartphone/Tablets relying on a ReactNative framework to optimize and shorten the UX customization and evolution
- A UX management tool, operators animate subscriber's journey to generate more revenues
- A rich TV Platform, available in the cloud or on-premise, to manage content, offers, devices and customers and supports TV Everywhere services and multidevices
- Out-of-the-box personalization capabilities with profile management, content recommendation and personalized TV experiences
- Out-of-the TV business analytics for making any TV service a financial and customer success
- Support of Android TV for optimized time to market and broad ecosystem support

With its unique range of TV Professional Services, Wyplay will customize and integrate the end-to-end platform with the operator's or content provider's head-end. The *single throat to choke*, Wyplay has extensive successful experience leading complex projects including building and following-up planning across the different partners, managing technical risk analysis and choosing the best architectures.

"With tens of millions of subs addressed by their TV platforms, Viaccess-Orca is a worldwide leader. We have been convinced to collaborate with Viaccess-Orca thanks to the large features set of the VO TV platform, and, also because it has been quite fast to get a nice joint stable, reliable and ready-to-use trial: the ideal recipe for a great collaboration addressing our customer challenges" said Dominique Feral, EVP Sales & Marketing of Wyplay.

With its large experience in deploying automatically TV platform in the cloud or on premises for very demanding operators, VO is willing to go on offering its technologies with a strong roadmap. "The world is moving faster and faster, the competition is hard and customers want to bring more and more values to their subscribers. Thanks to their impressive operators references and their new TV Professional Services, Wyplay is a partner of choice for VO" said Cédric Hardouin, EVP R&D. He added "We are pleased to combine our offerings with Wyplay to address the most demanding operators".

About Wyplay

An independent, internationally recognized company, Wyplay make Operator's Video Solution Transformation Successful. For more than 10 years, Wyplay has helped its Tier1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage AndroidTV, RDK, Linux STB and mobile devices, Legacy upgrades and OTT platforms. Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T DirecTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay, please visit www.wyplay.com

About Viaccess-Orca

Viaccess-Orca is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, end-to-end, modular solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience. Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit www.viaccess-orca.com or follow the company on Twitter [@ViaccessOrca](https://twitter.com/ViaccessOrca) and [LinkedIn](#).