

Wyplay and RDK Accelerate Their Collaboration

IBC 2019, September 5th, 2019 – [Wyplay](#), the TV Expert delivering Professional Services and Video Platform Solutions, today announced it is accelerating its collaboration with [RDK Management](#) to support service providers with Turnkey and Hybrid RDK deployment models through Wyplay's system integration and engineering expertise.

Wyplay has been a pioneer in the TV Operator market creating, deploying, and supporting Open Source solutions for some of the world's leading operators over the last 10+ years. It is during this time that Wyplay has accumulated a vast amount of expertise and processes to ensure successful product launches including system integration, feature development, UI/UX, voice, code management and contribution, security, SoC, and StB.

Operators seeking to deploy an RDK solution would be able to leverage Wyplay's experience, including experience working with an Open Source community such as RDK.

"RDK is a very clear option for operators who desire to remain in control of their solution, their data, and their customers all the while contributing and making RDK an open industry standard," said Jacques Bourgninaud, Wyplay CEO. "Wyplay has always been a big believer in solutions that are open, with all the benefits they deliver to operators such as control, innovation, and a large community of like-minded companies."

"We are delighted about the accelerated collaboration with Wyplay as a systems integrator for the RDK community," said Steve Heeb, President and GM of RDK. "The technical and managerial experience that Wyplay has serving current operators will be of great value to others seeking to deploy RDK based solutions."

To arrange a demo or to schedule a meeting with our team at IBC, please contact Wyplay on sales@wyplay.com

About Wyplay

An independent, internationally recognized company, Wyplay make Operator's Video Solution Transformation Successful. For more than 10 years, Wyplay has helped its Tier1 customers to unlock their business and reach their highest potential thanks to a wide range of Video Platform Solutions, Consulting and Integration Services. We tailor video solutions and manage RDK, AndroidTV, Linux STB and mobile devices, Legacy upgrades and OTT platforms. Wyplay's professional service team creates user experiences that perfectly match and complement the product and market strategies of an operator or broadcaster. Wyplay is now a strategic partner of leading operators such as AT&T, DirecTV, Canal +, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay, please visit www.wyplay.com