



For Immediate Release

Meet Wyplay at CES2014  
Las Vegas  
The Venetian Hotel  
Toscana 3604/3605

## Wyplay chooses Sigma's SMP8700 SC Family for its Frog By Wyplay Solution.

*Sigma's HEVC decoding and ARM processors provide high performance STB platform for Wyplay's innovative middleware.*

**CES - LAS VEGAS, January 6th, 2014** - Sigma Designs (NASDAQ: SIGM), a leading provider of System-on-Chip (SoC) solutions for home entertainment, connectivity and converging multimedia delivery, today announced a collaboration with leading European middleware vendor Wyplay. Together they have extended a porting effort on Sigma's new ARM based STB (set top box) SoC product line. A proof of concept debuted in Amsterdam at IBC 2013. In Las Vegas at CES 2014 the middleware port is available at multiple performance tiers with Sigma's new HEVC capable SoCs.

The Sigma SMP8700 series have a wealth of features that make it the ideal fit for OEMs (original equipment manufacturers), STB manufacturers and service providers. The SMP875X family is the first to enable HEVC video decoding capability with the Main-10 profile allowing processing of up to 10bit color samples and will be demonstrated at CES. The SMP8700 series includes SOCs with multiple ARM A9 CPU configurations for 3000 or 6000 DMIPS of application processing. Similarly, SMP8700 series includes GPU options with multiple performance levels for new 3D user interfaces and over-the-top applications. The STB vendor thus has flexibility to combine the right pair of CPU and GPU to meet customer requirement at optimum platform BOM. Incorporating Sigma's industry-proven expertise in multi-format Full-HD video decoding, VXP™ display processing, and field-proven AV software core, the SMP8700 family of SOCs is able to provide premium quality video experience. There are also multiple CAS solutions planned for this family including Verimatrix's cardless Video Content Authority System (VCAS™).

Frog by Wyplay is an initiative aiming to free all players in the TV ecosystem from being locked into proprietary solutions. Thanks to Frog by Wyplay, the full source code of Wyplay's innovative and flexible set-top box middleware and backend add-ons — already being deployed to more than 10 million subscribers at Canal+, Belgacom, SFR, and Vodafone — will be accessible free of charge for evaluation and development purposes.

*More...*

Frog by Wyplay is based on the philosophy that traditional “black-box” models prevent software reuse, restrict partnerships, stop independent innovation, and cause development resource bottlenecks that lead to increased costs and delays in the introduction of new devices and services.

Mustafa Ozgen, vice president and general manager home multimedia for Sigma Designs, said: “We are pleased to have partnered with Wyplay and their Frog initiative to open their code base to operators and partners to achieve fast time to market. We are also glad that our joint offering spans SoC performance tiers and HEVC decoding capability. Considering both companies strength in HTML5, we believe that we will be able to quickly address our mutual customers in a variety of geographic locations.”

“We are excited about our collaboration with Sigma Designs. Their SDK has been easy to work with and to allow portability across multiple SoCs in their ARM product line” said Wyplay CEO Jacques Bourgninaud. “We are convinced that their HD HEVC chipset family is perfectly suited to current customer needs”.

A demonstration of the Sigma Designs/Wyplay solution can be seen at CES 2014 January 7-10 in Las Vegas Hotel Suite 2990. For more information, visit [www.sigmadesigns.com](http://www.sigmadesigns.com).

Frog By Wyplay will be officially launched at the CES Las Vegas tradeshow in January 2014. The source code and documentation will available at [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

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## About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay’s technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay’s professional services team creates user experiences that exactly match and complement an operator’s or broadcaster’s product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay’s set-top box, multi-screen and OTT solutions, please visit [www.wyplay.com](http://www.wyplay.com) and [www.FrogByWyplay.com](http://www.FrogByWyplay.com).

**Blog:** [www.frogbywyplay.com/page/blog](http://www.frogbywyplay.com/page/blog)

**Twitter:** [@frogbywyplay](https://twitter.com/frogbywyplay)

**YouTube:** <http://www.youtube.com/user/Wyplay/videos>

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## About Sigma Designs

Sigma Designs, Inc. (NASDAQ: SIGM) is a world leader in connected media platforms. The company designs and builds the essential semiconductor technologies that serve as the foundation for the world's leading IPTV set-top boxes, DTV, connected media players, residential gateways, home control systems and more. For more information about Sigma Designs, please visit [www.sigmadesigns.com](http://www.sigmadesigns.com)

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## Safe Harbor Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements about the anticipated features and benefits of Sigma's products and solutions. Actual results may vary materially due to a number of factors including, but not limited to, general economic conditions, including the rate of adoption of Sigma's chipset solutions, Sigma's ability to deploy and achieve market acceptance for Sigma's products in its target markets, the ability of its SoCs to compete with other technologies or products in these markets as well as other risks that are detailed from time to time in Sigma's SEC reports, including its quarterly report on Form 10-Q as filed December 12, 2013. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Sigma undertakes no obligation to publicly release or otherwise disclose the result of any revision to these forward-looking statements that may be made as a result of events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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