



*Meet Wyplay at CES2014
Las Vegas
The Venetian Hotel
Toscana 3604/3605*

For Immediate Release

Wyplay's digital TV middleware source code is now available to members of the Frog by Wyplay community

The Wyplay open source community brings together a growing ecosystem of almost 40 companies with a marketplace of compatible solutions and deployment services offered to TV operators by world-class software houses

Marseilles, FRANCE — Jan. 3, 2014 — Wyplay, a creator of software solutions for leading pay-TV operators, announced today the opening of Frog by Wyplay, an initiative that aims to free all actors in the TV ecosystem from being locked-in to proprietary solutions.

“With the release of the first version of the Frog source code to our partners and licensees today through the Frog web portal, we are delivering on our promise to free the digital TV technology industry.” said Wyplay CEO Jacques Bourgninaud. “We look forward to our partner’s product and service deployments, based on our technology, with operators who will reap the benefits of an open source and collaborative approach.”

Frog by Wyplay is the first independent open source software solution for pay-TV operators. This comprehensive solution includes access to the complete source code and all the components to build operator’s products. The initiative brings together a growing ecosystem of almost 40 companies across the entire digital TV technology value chain including chipset vendors, device manufacturers, independent software vendors, software service providers and operators.

Within this ecosystem, Frog introduces a marketplace of complementary 3rd-party solutions pre-integrated with Wyplay’s technology. The marketplace is readily accessible to all members of the Frog community, and includes technical assets and documentation on the www.frogbywyplay.com private portal.

In addition, the initiative brings together system integrators who provide a one-stop-shop offering for operators to create custom digital TV solutions based on the Frog by Wyplay open source middleware. Operators and integrators can also tap into the resources and expertise of Frog Scaling partners who cover the whole spectrum of services required in set-top box projects including device drivers, middleware, conditional access systems integration, HTML5 application development and user interface design.

More...

Wyplay previously announced that the Canal+ Group, a market leading pay-TV provider, is in advanced deployment of a software upgrade to its entire installed base of decoders. The new solution was co-developed with Wyplay using Frog By Wyplay.

The following companies have endorsed the Frog by Wyplay initiative:

- Chipset vendors: Broadcom, Entropic, MStar Semiconductors, STMicroelectronics, , Sigma Designs, ViXS.
- Set-top box manufacturers: AirTies, Altech SetOne, Amino, Arcadyan, Changhong, Cisco, Coship, Easy Digital, Huawei Device, Homecast, Jiuzhou, Kaon Media, OpenTech, Samsung, Skyworth, Technicolor.
- System integrators and scaling partners: Eurogiel, L&T technology Services, MathEmbedded, NeST Software, S3 Group, Tata Elxsi.
- Marketplace partners: AirTies, Movea, Quadrille, Wildmoka, WizTiVi

Frog By Wyplay will be officially launched at the CES Las Vegas tradeshow in January, 2014. The source code and documentation are available at www.frogbywyplay.com .

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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.FrogByWyplay.com/page/blog

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