



WYPLAY Powers D-Link's next generation

IP-Video enabled Media Centers

CES 2010, January 7, 2010 - WYPLAY, the world's leader in innovative software solutions for consumer electronics TV-centric products, has been selected by D-Link to collaborate on the development of its next generation all-home networked IP-Video enabled media centers.

WYPLAY's software solutions sit at the very heart of the connected home and power the top brand names in consumer electronics and broadcaster/operator providers. Wyplay's offering is one of the broadest in market spanning DVR functionality, to a full range of global & local web services (VoD, MoD, GoD), Over-The-Top web experiences, media playback via intuitive 3D interface, support for Widgets, and unparalleled connectivity.

D-Link, the end-to-end networking solutions provider for consumers and business, makes the entire digital experience more convenient to end-users. D-Link has built a dominant position in the digital home where networked devices, security, professional / personal / User Generated Content (UGC), and TV converge into a single and seamless user experience.

"We continue to enrich our customer's experience by making it easier to capture and stream media - including IP cameras -- to connected devices in the home" said AJ Wang, chief technology officer for D-Link. "After careful consideration, we found that Wyplay's vision and solutions aligned with our own vision of the media-rich, connected home."

"We are delighted to be collaborating with an international household brand name like D-Link, said Jacques Bourgninaud, CEO Wyplay. "We are especially impressed with D-Link's direction in the media-rich connected home market."

About Wyplay:

Independent, global, and internationally recognized, Wyplay provides state-of-the-art solutions for Connected-HDTVs, Media Center CE devices, HD IPTV boxes, DVB-S/C/T HD STBs, and in-home media-HDD products.

At the very heart of Wyplay's offering is the Wyplay Modular Solutions (WMS), an embedded, robust, and full-featured HD software platform that provides the most complete range of functionality available in the market. WMS delivers unsurpassed connectivity and media playability. In addition to WMS's impressive technical and performance pedigree, Wyplay provides an elegant and intuitive 2D & 3D user interface that greatly contributes to the quality of experience for the most demanding customer.

To discover more about "The Art of TV-Centric Software", visit www.wyplay.com

About D-Link:

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market.

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