

## WYPLAY @ IBC 2017: BETTER, FASTER, STRONGER

- 7 New projects in 2017 with Tier 1 operators
- 16 Frog partners demonstrating on Wyplay's Frog solutions.
- 160+ companies members of the Frog community
- Frog by Wyplay now offering end-to-end solutions

**Marseille – September 13th, 2017** – “September 2017 will be our 10th IBC. During the past years, we’ve seen a lot of changes and pioneered many of these changes” says Jacques Bourgninaud, Wyplay’s CEO. “With our first Linux TV MW implementation back in 2006 and our Frog by Wyplay open source approach in 2014, Wyplay became the TV expert who successfully guided all our Tier-1 operators to achieve their vision. I am pleased to unveil our latest news for the coming IBC 2017”

### **BETTER**

To address our operators’ challenges in this ever-evolving market, Wyplay is now providing end-to-end solutions able to deliver personalized experience in a multiscreen eco-system. From back-end (SMS, CMS, recommendation, analytics... for linear TV, Catchup, VOD, nPVR...) to multi-devices, these solutions are completely OS agnostic and are running Linux, AndroidTV, iOS, Android, Mac or Windows devices.

Wyplay acts as solution integrator and shapes the product tailored to operator’s vision.

### **FASTER**

Frog by Wyplay Community continues its growth, with 30 new partners in the last year, reaching 160+ Frog members.

At IBC 2017, 16 Frog partners will demonstrate Wyplay’s Frog solutions.

And 7 key Frog partners will be located on our booth #5.A28: Alpha Networks, Amlogic, Craftwork, JetHead Development, R Systems Intl., V-Nova, Wildmoka.

### **STRONGER**

#### ***7 New Tiers 1 operators’ projects***

In 2017, Wyplay continues to create a global footprint: current clients renewed their trust for new projects and 2 premium Tier 1 operators have chosen Wyplay for their brand new projects now joining the so growing Frog eco-system. Wyplay will detail those projects soon.

And to sustain our rapid growth, Wyplay opens an office in Tunisia, with development, support and validation teams.

To plan a meeting, see a demo or discuss a project with a Wyplay representative at IBC Booth #5.A28, please click [here](#).



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### **About Wyplay**

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite, and terrestrial TV operators around the world.

Frog by Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as Canal+, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay's solutions, please visit [www.wyplay.com](http://www.wyplay.com).

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