



Altech Multimedia Partners With Wyplay for Next Generation TV-Centric Software Solutions

South Africa, December 2, 2010 - WYPLAY, the world's leader in innovative TV-centric Operator software solutions, and Altech Multimedia, the internationally acclaimed developer of interactive software solutions and digital Set-top Boxes (STBs), unveil their formal collaboration to integrate Wyplay's STB Client software.

WYPLAY's software solutions sit at the very heart of the connected home and power the top brand names in consumer electronics and broadcaster/operator providers such as SFR and Vodafone. Wyplay's offering is one of the broadest in the market spanning complete connected media players, to a full range of global & local web services (VoD, MoD, GoD), Over-The-Top web experiences, media playback via intuitive 3D interface, support for Widgets, and unparalleled connectivity. Wyplay's solutions provide an unsurpassed end user experience thereby endearing subscribers to their operators.

Altech Multimedia is one of the world's leading providers of professional services and competitive software solutions to the digital Broadcast, Broadband and Telecommunications Industries. Altech Multimedia solutions include a number of innovative world-first applications that are currently deployed in several digital television networks around the world and in addition to being device independent, Altech Multimedia offerings are available as either stand-alone or complimentary solutions that integrate seamlessly with existing systems.

"This partnership complements Altech Multimedia's broadband and broadcast product offerings to address convergence within the multimedia market," said Peter Balchin, CEO of Altech Multimedia. "In addition to strengthening our software and professional service offering, this partnership will enrich our secure transactional media distribution capability. Wyplay's software will also be tightly integrated in Altech Multimedia's next generation devices as well as third party STBs."

"We are very excited to be collaborating with Altech Multimedia, a global player with strong regional presence in Africa and Australia. This enables Wyplay to extend its geographic coverage and scale its operations. Altech Multimedia will market, integrate, support, and extend Wyplay's software solutions," said Jacques Bourginaud, CEO Wyplay.

The solution is targeted at operators and broadcasters looking to extend their content offering by providing a rich mixture of linear, non-linear, and Over-The-Top services to their customers.

About Wyplay:

Independent, global, and internationally recognized, Wyplay provides state-of-the-art solutions for Connected-HDTVs, Media Center CE devices, HD IPTV boxes, DVB-S/C/T HD STBs, and in-home media-HDD products.

At the very heart of Wyplay's offering is the Wyplay Modular Solutions (WMS), an embedded, robust, and full-featured HD software platform that provides the most complete range of functionality available in the market for both "in the box" and "in the cloud" connected entertainment experiences. WMS delivers unsurpassed connectivity and media playability. In addition to WMS's impressive technical and performance pedigree, Wyplay provides an elegant and intuitive 2D & 3D user interface that greatly contributes to the quality of experience for the most demanding customer. Wyplay enables its key partners to build and customize their own unique solutions using the WMS Application Development Kit (ADK).

To discover more about "The Connected TV OS", visit www.wyplay.com

About Altech Multimedia

Altech Multimedia specialises in the design, development, supply and support of integrated hardware and software solutions for the world-wide digital Multimedia industry and operates through three specialised businesses: **Altech UEC** designs and manufactures bespoke set-top box (STB) solutions for the global digital television market and has shipped over 10 million STBs to countries all around the world to-date. **Altech MediaVerge** is one of the world's leading providers of professional services and competitive solutions to the Broadcast, Broadband and Telecommunications Industries. **Altech GDL** (Global Decoder Logistics) is a specialised STB logistics and support company providing a range of value added services to Network Operators around the world.

Altech Multimedia is a division of Altech (Allied Technologies Limited).

Altech, with a turnover in excess of R9 billion, is listed on the Johannesburg Stock Exchange (JSE) and operates in the Telecommunications, Multi-media and Information Technology (TMT) industries. It employs over 5000 employees in South Africa and abroad.

Altech is involved in the design, development and convergence of telecommunications, multi-media systems and IT solutions. There is a strong focus on the convergence of these technologies and Altech is now also entrenched in the arena of secure technology solutions.

Altech has on-going access to the latest technologies worldwide, while the group's own research and development programme actively encourages and promotes internal technology.

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